Most Widely Read Weekly Newspaper In San Diego County -- We Circulate!

Always Boosting Ocean Beach, Mission Beach, Pacific Beach and the Entire Point Loma Peninsula

KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone, Bayview 0017

THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

EIGHT PAGES
SUBSCRIPTION
$1.00 per Year in
San Diego County
$1.50 a Year anywhere
outside San Diego

FIFTH YEAR, No. 42 | OCEAN BEACH, CALIFORNIA | Saturday, September 3, 1927 | PHONE, BAYVIEW 0017 | FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

"Buy At Home"—Patronize Your Community Merchant

Golden Rule Days

School Time!

NEW FEATURES FOR HEALTH AND EDUCATION IN CITY SCHOOLS

School days are here again and beginning next Tuesday, Sept. 6, more than 30,000 children are expected to attend the 38 schools of San Diego, not counting the part time and night schools. Almost 800 teachers are required. Of the total enrollment expected, more than 12,000 will attend the Senior and Junior high schools.

Under the direction of Willard E. Givens, city school superintendent, who last spring was appointed by the board of education to succeed William John Cooper, now state school superintendent, many new educational features have been worked out.

A director of curriculum and research, and a supervisor of music for the city schools have been appointed. A health department has been organized by which all pupils will be examined at least once each semester.

YOUNG HEROINE TENDERS BLOOD

OCEAN BEACH GIRL OFFERS LIFE-FLUID TO SAVE PATIENT

A call from the general hospital for volunteers to give a pint of life fluid to save a little girl patient who required a blood transfusion to save her life, brought forth several responses. Among those who kindly offered their services was Miss Agnes Castien of Ocean Beach. The use of volunteers was not found necessary, however, as the father of the little sufferer gave his blood for the transfusion.

HUGE HOLIDAY CROWDS DUE AT BEACH RESORTS OVER LABOR DAY

With all beach resorts planning special programs and entertainment, San Diego is preparing to welcome the huge crowds expected to flood the city over Sunday and Labor day. At the Mission Beach amusement center, besides bathing, dancing and the customary concessions, there will be a rollicking program at Kickham's Roller Skating Rink, while aerial stunts, including wing walking, a flaming plane stunt and parachute jumping are on the three-day holiday program, with fireworks scheduled for the evenings.

'ELECTRO' BATTERY AGENTS

Hensler Brothers, proprietors of the Sunset Cliff Service station at Newport avenue and DeFoe street, announce that they have become the San Diego county distributors for the new "Electro" batteries. Their new phone number is Bayview 0056.

"BUY AT HOME"

Kodak Films—Froide—Bacon St.

S. D. A. & N. Academy

COL. THOS. A. DAVIS ANNOUNCES OPENING OF REGULAR FALL TERM

The summer school session just closed at the Army and Navy Academy in Pacific Beach was the largest and most successful in the history of "the West Point of the West," which was founded by Col. Thos. A. Davis on November 23, 1910.

The three splendid buildings completed this year, suplementing the ones already constructed, give the academy facilities unsurpassed by any private school in California. It has exceptionally excellent student organizations in athletics, dramatic, literary society, a school paper. Its band and orchestra have given pleasure to hundreds in concerts on the campus and over radio.

The next regular fall and winter session will open Thursday, September 15, and new cadets are requested to report on Monday, September 12, for issue of uniform and equipment. Full particulars for enrollment may be obtained by addressing Col. Thos. A. Davis at Pacific Beach or phoning Pacific Beach 1111.

BUNGALOW COURT ON SAND LOTS

A large sand lot on Saratoga avenue, between Bacon and Abbott streets has been sold by Wenrich & Warren for Mrs. Pauline Ludy to a San Diego citizen, who is having plans drawn for a bungalow court.

Subscribe to "The Beach News."

MISSION BEACH WOMAN'S CLUB

The Mission Beach Woman's club will meet Friday, September 9. The members of the Arts and Crafts department are busy with Christmas gifts and invite all those that are interested to attend.

Photographs—Froide—Bacon St.

On the Air Next Week

VARIED PROGRAM BY PACIFIC COAST NETWORK

Announcement is made by W. W. Deuel, proprietor of the Strand Radio and Appliance company, that the Pacific division of the National Broadcasting company will present the biblical drama, "Samson and Delilah" over the netwrok on Sunday evening, September 4, from 9 to 10 p. m. The Bible story of the mighty Samson, who was betrayed by Delilah, will be presented in dialogue form with an appropriate symphonic orchestral accompaniment.

The opera "Le Nozze Di Figaro" (The Marriage of Figaor) by Mozart, will be presented under the direction of Max Dolin, Monday evening, Sept. 5, from 8 to 9 p. m. As in the case of Rossini's "Barber of Seville," Mozart's "Marriage of Figaro" is based on one of three comedies by Beaumarchais, dealing with the same characters, though at a later period of their lives.

"Hits and Bits of the Arctic" will be offered over the Pacific coast network of stations, Wednesday, Sept. 6, from 9 to 10 p. m. The program is built around the romance of the icy northland as it is mirrored in music.

"The Neighbors," a drama by Zona Gale, will be presented by the National Players under the direction of William Rainey on Wednesday, Sept. 7, from 9 to 10 p. m. This is a homely little play of life in a rural community.

"The Musical Comedy Hour" to be broadcast on Thursday, Sept. 8, from 9 to 10 p. m. will include a varied program of musical numbers gleaned from not only those musical comedies of recent months, but those that have proven popular several years ago.

Old tunes with a southern darky flavor, all of them hits in their day, will be used in the "Hour in Memory Lane" Friday night, Sept. 9, from 9 to 10 p. m. The regular Saturday night revue of the week's program will be heard over the Pacific coast network Saturday, Sept. 10, from 8 to 9 p. m.

Trees And Shrubbery

SOME LEGAL LORE CONCERNING RIGHTS OF PROPERTY OWNERS

In view of the numerous previously decided cases the law relating to the rights and liabilities, under the various and numerous circumstances, of property owners for the injury or destruction of trees and shrubbery is well established, says "House and Garden" in a special article on the subject. Probably one of the most common sources of litigation is found where the trees of a property owner stand so close to the boundary line that property adjoining is damaged as a result thereof.

In a recent case the Court held that branches which overhang the property of another are a nuisance, and the owner of the land over which the branches hang may either cut them off, or recover damages from the owner of the tree. But he may not go so far as to cut the tree down. If he does he is liable in damages to its owner. The same law is applicable to the roots of trees.

Sometimes discussion arises because of dampness caused by the shade of trees. This phase of a controversy came before the court: The owner of a house asserted that shade from trees on the adjoining land kept his house in a continued damp and unhealthy condition. However, the court held that the owner of the trees was not compelled to destroy them, or cut the branches, and that the adjoining land owner would be liable for injuring the trees, inasmuch as the branches did not protrude over the boundary line.

Yet in an important litigation, the court held it was unlawful for a property owner to pick the fruit off the branches which hung over his premises, but that he was privileged to cut off the overhanging limbs, and should exercise care not to go upon the adjoining property.

Another litigation also involved the branches of a tree which overhung the property of an adjoining land owner who did not cut the limbs off, but sued for damages. In holding the owner of the trees liable for damages, the court said: "... trees which overhang the premises of another are a nuisance to the extent that their branches project over such premises, and the person over whose land they spread is entitled to an action for damages against the one who is responsible for their presence there."

NEW STUCCO COTTAGE

A permit was issued this week to L. D. Chapman for the construction of a stucco cottage costing $3,200 at 4469 Santa Monica ave-

Home-Town Discussion

TWELVE REALTY MEN FROM DOZEN SECTIONS IN BOOSTER TALK

A "Five Minute Home Town Contest," to be participated in by twelve speakers from various communities of the county, will be a feature of the San Diego county fair, Sept. 15 to 17, through the efforts of the San Diego Realty Board and the California Real Estate association.

The contest will be held Friday, Sept. 16th, and the various districts of the county are asked to enter speakers who in five minutes will tell of the development and achievement of the "Home Town" or districts. The speaker adjudged to have best "sold" his community will be awarded a silver cup presented by John W. Snyder, realtor, member of the San Diego Realty Board and director of the California Real Estate association.

Mr. Snyder's purpose in donating this cup is to the end that all may know more about the development of the county; to develop community interest and pride, and to bring the various districts of the county into more friendly cooperation and appreciation of each other.

The contest is limited to 12 entries, these the first twelve districts or towns which file entries with speakers' names with John N. D. Griffith, secretary of the San Diego Realty Board, 302 Security Bank building, will be chosen. The contestants must also be real estate brokers or their salesmen as it is considered paramount that a real estate broker should know all development facts regarding his home town.

TEN TONS OF GRAPES TO BE GIVEN AWAY AT GRAPE DAY FESTIVAL

A new feature of this year's grape day festival at Escondido, Friday, September 9, will be the staging of an out-door pageant, "Felicita and the Battle of San Pasqual." The pageant will be given during the afternoon in a natural amphitheater, located about one mile east of Grape Day park. Ten tons of grapes will be given away by the Grape Day association.

MAN'S BODY FOUND OFF BEACH SHORE

The unidentified body of a drowned man was found Wednesday off Santa Crug avenue about 800 yards from the shore by Life Guard Calvin "Spade" Burns, who brought it to land. The body had been in the ocean for about three weeks and was badly decomposed. It was without coat, vest or collar, and was attired in a pleated woolen shirt with a stripe in it, blue serge trousers and black shoes with rubber heels.

FIRST FALL MEETING FOR O. B. BOY SCOUTS

Boy Scout Troop No. 29 will hold their first meeting of the fall on Friday evening, September 9, in the school room of the Baptist church. Rev. W. S. Dunn, the scoutmaster, is desirous that all of the Scouts will be in attendance at this first meeting for the purpose of patrol formation.

Classified Ads Get Quick Results.
WE CIRCULATE

Kodak Finishing—Froide—Bacon St.

STRAND THEATRE

Saturday—Rin-Tin-Tin in "Tracked by the Police," a rattling good melodrama of the old west. The reclamation of the arid lands of the Arizona desert, by the building of the huge Laguna dam for irrigation purposes, figures in the story, and the scenes taken of the dam itself. Rin-Tin-Tin gives further evidence of the more than human understanding, courage and agility which he displays in this thrilling story. The News Weekly and "Trimmed in Gold," a Mack Sennett comedy.

Sunday and Monday — Dorothy Mackaill in "Convoy," a dreadnaught of drama, a gem of the ocean. It's our own U. S. navy in actual combat fighting its greatest battle over there. And over here a girl called to a dreadful duty to save the nation. For the secret of the wealthy, power drunk spy can be pierced only by a beautiful woman's eyes; love calling to her fro mthe gun turret of the fighting fleet; screams of dying lads ringing in her ears. Is honor too great a price to pay that men may live. Fables, Topics of the Day and "Madam Mystery" comedy.

Tuesday and Wednesday, Emile Jannings in "The Way of All Flesh," an intense mighty soul-stirring drama. It is grippingly human. It portrays the struggle of the soul against flesh. Emil Jannings universally acknowledged one of the world's greatest actors, makes his first starring debut in the most powerful drama of the year. It is without a doubt one of 1927's finest pictures. The News Weekly and "I'm the Sheriff" comedy.

Thursday and Friday—A great new comedy team in an Irish stew of fun, fuss and feathers. "The Callahans and the Murphys" with Marie Dressler, Polly Moran, Lawrence Gray and Sally O'Neil. The picture is a series of hilarious comedy episodes in which fights, feuds, an Irish picnic and varied comic trials and tribulations among two Irish families are the background for a tender little romance between Sally O'Neil and Lawrence Gray. Another collegian junior feautre entitled "Around the Bases" and "Duck Out," a Bobby Vernon comedy.

Stationery—FROIDE'S, Bacon st.

Demise of W. W. Burch

Following a lengthy illness of organic trouble caused by a severely nervous breakdown, Mr. Wirt W. Burch passed away at 4 o'clock last Thursday morning, at the family residence at the Alligator. Rock lodge on Coronado avenue, Ocean Beach. For several years Mr. Burch had been the editor and publisher of the "Sheep Breeder" magazine issued at Chicago and was an author of considerable note on agricultural affairs. His illness forced him to retire from active editorial duties and he came to Ocean Beach to recuperate at the Alligator Rock lodge, of which his wife, Mrs. A. C. Burch, is proprietress, and where she devotedly endeavored to restore his health. The deceased had reached the age of nearly 61 years, and was a native of Ann Arbor, Mich. Private funeral services will be held this Saturday morning at the Johnson & Saum chapel, on Fourth and Ash streets. The staff of "The Beach News" extend sincere sympathy to the bereaved widow and relatives of the deceased.

CONSTRUCTING NEW COTTAGE

John J. Miller, who recently purchased the lots at the southwest corner of Narragansett and Eber from Wenrich & Warren, is constructing a moden cottage on the property.

To The Navy!

HANG OUT FLAGS TO CELEBRATE RETURN OF THE FLEET

Plans have been perfected for gaily decorating the city and suburbs of San Diego on Saturday, Sunday and Monday to celebrate the home-coming today of the navy fleet. Flags and bunting will be displayed by merchants and residents throughout the city and the main business sections will be a riot of partiotic colors.

SIX MILLIONS SOUGHT FOR NAVY PROJECTS AT SAN DIEGO BASE

An expenditure of $6,048,400 in San Diego is recommended by Rear Admiral J. S. McKean, commandant of the 11th naval district, in his annual report issued this week. The expenditure is for a total of 59 naval projects.

BOUGHT FOR IMPROVEMENT

Mrs. Gertrude E. Woodruff has sold, through Wenrich & Warren, lots 45 and 46, in block 8, on Muir avenue, which will be improved by local purchaser.

5-RING CIRCUS COMING SOON

Ringling Bros. and Barnum & Bailey To Bring Big Features

Yep, youngsters, it's really true!

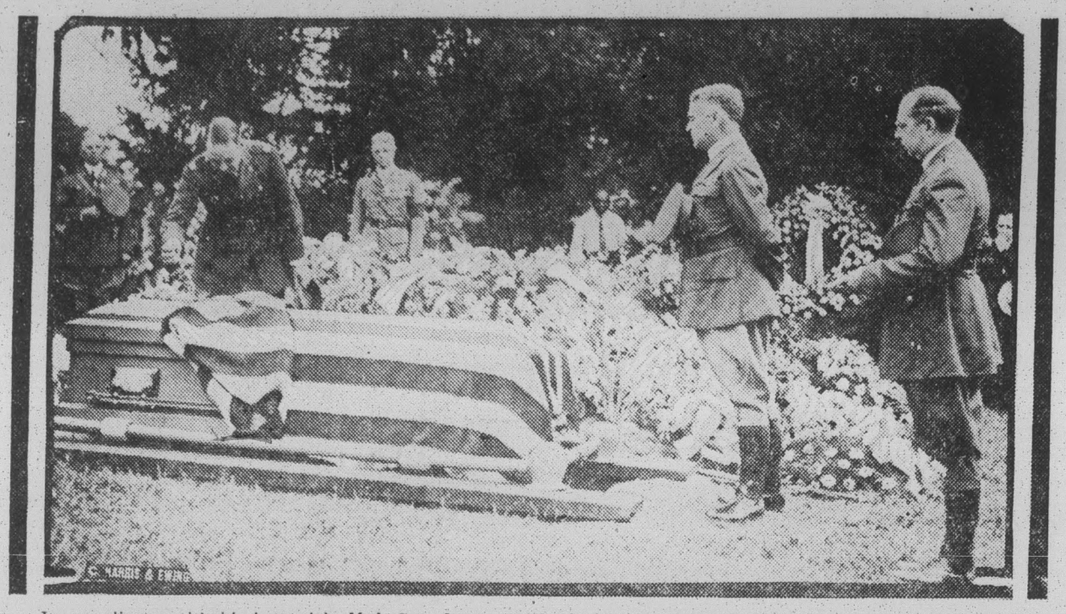
Meaning that a rumor heard some time ago is now confirmed by the official announcement that the Ringling Bros. and Barnum & Bailey Combined Shows will positively exhibit at San Diego Thursday, September 15.

At that time the world's first and only five-ring circus will be within easy reach of local sawdust fans. With it will come the only genuine white elephant ever brought to America. He is "Pawah," the world-famed sacred white pachyderm from Burma, who will be the foremost feature of a menagerie composed of more than a thousand animals.

The big show is now a third larger than it was when it last visited this locality. Enormous new displays have been introduced such as ninety zebras, camels and horses performing at one time on a mammoth pedestal. On a similar series of circular raised platforms thirty-two of the show's forty-three elephants dance, run and perform in unison with the topmost of the ponderous actors twenty feet above the ground. Prior to this gigantic display five herds of elephants appear in the five separate rings. At another time the rings are given over to five companies of liberty horses.

Of the sixteen hundred people carried on tour this season more than eight hundred are the world's foremost aerialists bareback riders, ground and lofty gymnasts, high-wire artists and super athletes. Little folks will be delighted to learn that the bringing of a score of European clowns to America has increased the fun-makers to more than a hundred.

General Wood Laid to Rest in Arlington



In compliance with his last wish, Maj. Gen. Leonard Wood, famous soldier and governor general of the Philippine Islands who died in Boston, was laid to rest in Arlington National cemetery among the departed Rough Riders he so gallantly led in battle in Cuba 27 years ago.

Chief Leading Eagle Receives His Headdress

President Coolidge being initiated into the tribe of the Ogalala Sioux at Deadwood and receiving from Princess Rose Bud Yellow Robe the headdress of feathers as he was named Chief Leading Eagle.

Dawes and Wales Open Peace Bridge

Vice President Dawes shaking hands with the prince of Wales at the center of the new peace bridge connecting Fort Erie, Canada, and Buffalo, N. Y. They are shown at the ribbons which were cut to open the bridge officially.

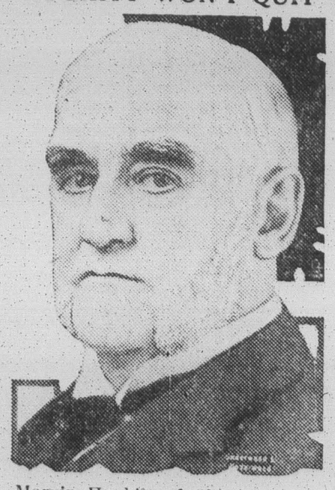
New Jersey Has a Serious Flood

Heavy rainstorms caused floods in the vicinity of Newark, N. J., that were the worst experienced there in forty years. In South Orange the water was ten feet deep, and the street car seen in the photograph was completely swamped. Like a good sea captain, Patrick Reilly, operator of the car, stuck to the last, until every man, woman and child had left the "ship."

MISS ILLINOIS

Miss Lois Delander of Joliet, Ill., was selected as Miss Illinois to compete in the Atlantic City beauty tournament. She is seventeen years old, weighs 122 pounds and has gray eyes and unbobbed brown hair.

HUGHITT WON'T QUIT



Marvin Hughitt of Chicago, retired head of the North Western railroad, who, at ninety, refuses to act his age and pass out of the picture. He still "works at railroading" in his office as chairman of the finance committee of the road, and says that is what keeps him young and spry.

CALIFORNIA NEWS BRIEFS

The cities of the Pacific Coast had the lowest infant mortality rates in the nation during the last year and San Francisco was ranked third in the country in statistics of the American Child Health Association made public last week by the State Board of Health. Among the largest cities of the United States, including those having populations of more than 250,000, the lowest rate was 39 per thousand in Portland, Ore. Seattle was second with 47 and San Francisco third with 50.

In the not so distant future, it will be possible to mail a letter in the morning from San Francisco to Los Angeles, and get an answer by mail late the same afternoon. Vern C. Gorst, president of Pacific Air Transport, which operates mail and passenger lines between Seattle and Los Angeles, is responsible for the prediction. According to Gorst, it will only be a short time until the volume of air mail increases to a point where round-trip daylight air mail service will be necessary. The Los Angeles-Seattle route was third in tonnage carried of the twelve air routes of the nation for May, June and July, according to figures made public in Washington.

Three firemen were injured and a $400,000 loss was caused by fire which last week gutted the new State Theater at Sacramento. Efforts of the entire Sacramento fire department were required to keep the flames from wiping out an entire block, including two garages in which were more than 400 automobiles.

The annual convention of the California State Builders' Exchange will be held at Santa Cruz Saturday, Sunday and Monday, September 3, 4 and 5, and Charles W. Gompertz, president of the State organization, says that over 500 delegates from all parts of the state will attend. Matters of great importance to the building industry will be discussed and addresses will be made by leading architects, engineers and building material men.

Delegates and guests from all parts of the state who attend the eighth annual convention of the California State Builders' Exchanges at Santa Cruz, September 3 to 5 inclusive, will be officially welcomed by the Mayor of Santa Cruz and will be entertained by a special committee named by the chamber of commerce.

State school authorities announced last week that they would immediately ask the department of finance for an emergency appropriation to provide temporary buildings for the fall classes at the Chico State Teachers' College, to replace the main administration building destroyed last week by fire. These temporary buildings, it was indicated would be used until the next session of the legislature could make an appropriation for the erection of permanent structures. The fall classes at the college will open within a month.

The left leg of Ernest Giles, a Balls Ferry farmer, was broken last week when he fell from his seat on a disc harrow, crushing his leg beneath one of the wheels. Giles laughs about the accident for his left leg was made of wood. His right leg was not hurt a particle. His brother, a carpenter, is repairing the broken wooden leg.

Fire that swept everything before it despite the efforts of firemen destroyed the State Teachers' College in Chico, last week, causing a loss estimated at $500,000. The original site of ten acres on which the school is located was given for the purpose by the late General John Bidwell. It was the third normal school established in the state. The library containing some unreplaceable books was destroyed and alone was valued at $50,000.

Orange county is preparing to celebrate this year's golden harvest of orchard, field and hive. On September 5, there will open near Santa Ana a festival of six days' duration, the Orange County Fair, at which $2,000 in cash prizes, valuable cups and other awards will be given for the finest entries in agricultural divisions.

Is there a meaner thief than the man who steals pennies from a child's bank? San Francisco police last week heard the story of Carl Bush, blind accordion player, and then answered the question with a loud and indignant "yes," for Bush's accordian, his sole means of support, was stolen from him.

All nurses employed by the city of San Francisco who served in the World War will be entitled to a sixty-day vacation with pay in order to attend the American Legion convention in Paris under a resolution adopted by the Board of Supervisors. The new resolution supplements a similar one adopted a month ago granting the privilege to male employees of the city.

The traffic count taken in July by the State Highway Commission for the first time showed the peninsula highway, south of San Francisco, to be the most heavily traveled in the state, according to the figures given out by the commission. The count was made on July 17 near the junction with the Bay Shore highway. The cars passing this point for the sixteen hours of the count numbered 29,338. Indiana street, Los Angeles, was second with 22,385 cars and the San Jose highway, just south of the city limits of Hayward, third with 17,206 machines.

Improvements in the shape of a spur track one-half mile in length and a new heating plant to cost $40,000 will shortly be added to the University of California Davis Farm. The spur track is now under construction, and bids on the heating plant have just been asked. Four boilers of approximately 110 horsepower capacity each will be installed.

Stirred by reports that coyote pelts from the surrounding counties are being smuggled into Glenn with the end in view of getting the $10 bounty paid at Willows, the board of supervisors named inspectors in every district, whose approval must be secured before any pelt claim is paid.

After burning over 60,000 acres of grass lands on an estimated fifteen-mile front, the fire, which has been raging in the coast range near Coalinga, is now under control.

Green dahlias of the pompon variety will be a novel feature of the display at the annual show of the Dahlia Society of San Francisco to be held as usual at the Palace Hotel, on September 1, 2 and 3, afternoon and evening. The strange blooms are the product of the garden of Mrs. Ellie Miller at 124 Ralston street, and seem to be a distinct step toward the mystic blue dahlia, the aim of all dahlia growers, and until now sought through the lavender tints.

A gold strike surpassing any in the northern Sierra district in years is being claimed at Nevada City, according to a special dispatch received in Sacramento last week. The ore is described as high grade, and defying efforts of well informed amateurs to estimate the value, although the minimum is set at $5,000 a ton. The ore was taken from the Old Brush Creek mine, operated by the Kate Hardy Company, which recently unwatered the property.

The Carnegie Foundation of New York, at the suggestion of President Calvin Coolidge has just selected Professor David P. Barrows of the University of California department of political science as the best man available in the United States to represent this country in a six-months good-will tour of Latin-America next spring. Professor Barrows, who was formerly president of the University has been granted a leave of absence from January to June, 1928, by the Board of Regents.

The deed of sale making the Oakland Airport site the property of the City of Oakland was filed last week by George Gegardt, port manager. The 680 acres of property was transferred to the city by Frank L. Taylor and his wife, Mildred, and G. C. Stephens and his wife, Louise.

California is growing industrially! This salient fact was revealed in a compilation of census data showing the industrial development of the state, which has just been completed by the California Development Association. The survey showed that California ranks eighth among the ten leading states in the total value of manufactured products. During 1925 the Golden State produced manufactured commodities valued at $2,442,952,104.

California replaced Pennsylvania and Michigan and ranked third next to New York and Texas, in order of value of exports for the first three months of 1927, with exports of merchandise valued at $81,244,751 for the period as compared with $63,652,164 for the three-month period of 1926, an increase of $17,592,587. These figures have just been announced by the United States Department of Commerce in Washington.

Builders of skyscrapers, bridges, homes and all interests allied in the building industry of the state will hold their eighth annual convention at Santa Cruz September 3 to 5. The sessions will bring together delegates and representatives of every builders' exchange in California in what is expected to be the largest gathering of the building interests of the state ever held.

The Palo Alto horse show, which netted $1,500 for the Stanford Home for Convalescent Children, will be an annual event on the Stanford campus, A. P. Fleming, manager of the Northern California Horse Show Association, declared. Fleming has gone to Stockton to arrange for a show there August 23. More than $8,000 in stakes have already been promised for next year's show at Palo Alto, Fleming said.

Fresno and Visalia will both have representatives before the State Railroad Commission next month in separate moves to take over private water systems and operate them as municipal utilities. Hearings will begin September 1 in the case of Fresno, which proposes to acquire the Fresno City Water Corporation, now owned by the California Water Service Company. Visalia's condemnation proceedings, in which it is proposed to take over the Visalia Water Company, will start later in the month. P. E. Dufour, valuation engineer of the commission, will preside at both evaluation proceedings.

California's new law designed to speed up selection of juries in criminal cases was given its first test in the choice of a jury in five minutes in Sacramento last week and resulted in the case of John Valdez, accused of assault with intent to commit murder. Instead of submitting to lengthy questioning by state and defense attorneys, as in the past, the prospective jurors were briefly examined by Superior Judge J. R. Hughes, under the new statute urged through the recent Legislature by the state commission for revision of criminal procedure.

What's the Answer?

Questions No. 10

1—Who said: "Go West, young man, go West!"?

2—What English author lived with and wrote about gypsies?

3—What is a pronounced peculiarity of the German Baltic coast?

4—What statue, generally regarded as the noblest exhibition of the human form, is on view in the Vatican at Rome?

5—What boat and in what year won the international race for the America cup?

6—What is lightning?

7—What is an alternating electric current?

8—For what queen was Maryland named?

9—How many vice presidents became Presidents and who were they?

10—What is wrong in this sentence from a court decision: "This case is the most unique of its kind ever presented here"?

11—Who said: "I know not what course others may take; but, as for me, give me liberty or give me death!"?

12—Who was the author of "The Man Without a Country"?

13—What composer of the Nineteenth century earned the title of "waltz king"?

14—How many times did Walter Hagen win the national open golf championship?

15—In physics, what is an atmosphere?

16—What is a "piece of eight"?

17—What outfit fired the first American shot in the World war?

18—What United States general directed the first automobile race in the United States, and when?

19—Wherein does the "backbone" of America differ from that of the Old World?

20—What is a moratorium?

Answers No 9

1—R. T. Jones, Jr.

2—A fish possessing organs capable of developing electric current.

3—It is an unconscious nervous action produced by the impression an occurrence creates on the brain.

4—Elizabeth, the "Virgin Queen."

5—Six: Washington, Jefferson, Madison, Monroe, Tyler and Wilson.

6—Stephen Foster; "Suwannee River," "My Old Kentucky Home," etc.

7—Europe: Vesuvius.

8—Louis Marie Julien Viaud.

9—Abraham Lincoln.

10—Tongass national forest in Alaska, 16,549,093 acres.

11—"Moby Dick," by Herman Melville.

12—The Caspian sea.

13—Mrs. Molla B. Mallory.

14—The smallest known part of matter.

15—Every third person works for a living.

16—$10,000,000.

17—Gen. Zebulon Pike.

18—Actor and theater manager.

19—William H. Vanderbilt.

20—About three-fourths.

Employ New Process for Coloring Wood

The use of colored woods in the construction of furniture has long been known, the material being stained after the necessary seasoning process. Within the last few years, however, a method of Austrian origin has been employed, whereby the wood is colored when in a green state.

By means of heavy pressure in a closed vessel the sap is driven out of the wood and is replaced by the coloring fluid, which may consist of a solution of the more permanent aniline dyes. The best kinds of wood for treatment are found to be birch, beech, alder, plane, elm and lime; oak, fir and pine being unsuitable because they do not stain uniformly.

The colored wood is used for furniture making and for the manufacture of doors and window frames. It can also be employed for outdoor purposes, in which case no painting is necessary, although a coating of varnish would seem to be a necessity. For the fitting of ships, railway cars, and similar purposes, this stained wood appears to be eminently fitted.

Early Coastal Survey

The records of the United States coast and geodetic survey show that an act authorizing a survey of the coastal waters of the United States was approved by congress on February 10, 1807, but that actual field work was not started until 1816, when a survey of the bay and harbor of New York was begun.

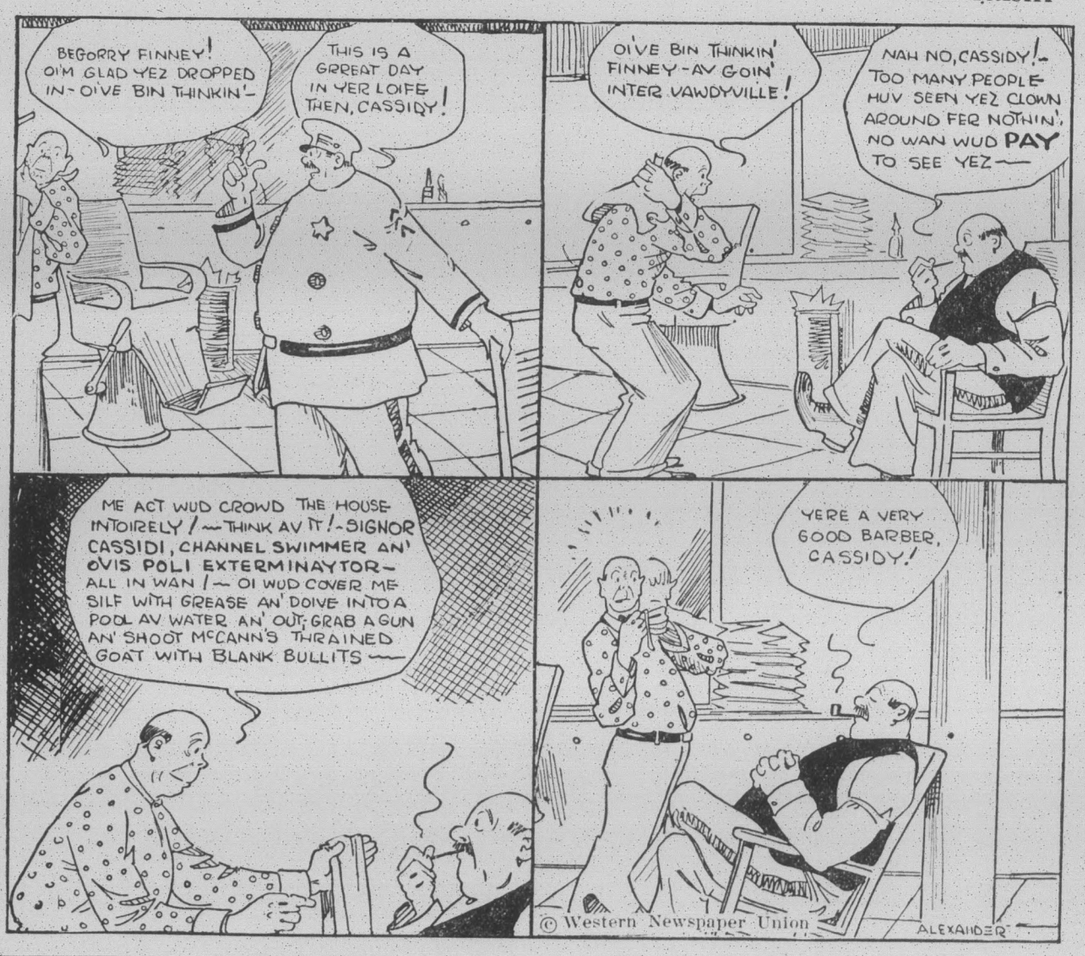
No Spank

A little girl who was visiting her friend had overstayed her time and knew that she would be late in getting home. She expressed the fear that her mother would give her a spanking for being late. Her little hostess rushed away to another room and quickly returned with a copy of Children, the Magazine for Parents, which she handed to her friend. "Take this home to your mother, tell her to read it, and she won't spank you," she said reassuringly.

OUR COMIC SECTION

Catching

FINNEY OF THE FORCE — Hair-raisin'


BEGORRY FINNEY! OI'M GLAD YEZ DROPPED IN - OI'VE BIN THINKIN'-
THIS IS A GREAT DAY IN YER LOIFE THEN, CASSIDY!
OI'VE BIN THINKIN' FINNEY - AV GOIN' INTER VAWDYVILLE!
NAH NO, CASSIDY! - TOO MANY PEOPLE HUV SEEN YEZ CLOWN AROUND FER NOTHIN', NO WAN WUD PAY TO SEE YEZ —
ME ACT WUD CROWD THE HOUSE INTOIRELY! — THINK AV IT! - SIGNOR CASSIDI, CHANNEL SWIMMER AN' OVIS POLI EXTERMINAYTOR - ALL IN WAN! — OI WUD COVER ME SILF WITH GREASE AN' DOIVE INTO A POOL AV WATER AN' OUT; GRAB A GUN AN' SHOOT McCANN'S THRAINED GOAT WITH BLANK BULLITS —
YERE A VERY GOOD BARBER, CASSIDY!
© Western Newspaper Union
ALEXANDER

THE FEATHERHEADS — He's So Original

HA HA! - THAT JOKE TEAM WAS A PRETTY GOOD ACT! - SOMETIMES I THINK I'D HAVE DONE PRETTY GOOD ON THE VAUDEVILLE STAGE — WHY WHEN WE USED TO GIVE CIRCUSES AS A KID - SAY! - I KEPT THE AUDIENCE HOWLING .. OH WELL — ...
YOU SAY YOU RARELY DANCE, MY DEAR?! THAT IS THE WAY YOU DANCE FOR A FACT! - AT LEAST IT'S NOT WELL DONE!! HA HA HA
FELIX - YOU'RE A SCREAM! - YOURE SO WITTY - SO ORIGINAL!
I CAN ALWAYS TELL WHEN YOU'VE BEEN TO A VAUDEVILLE THEATER!!
© Western Newspaper Union
OSBORNE

The Kitchen Cabinet

(©, 1927, by Western Newspaper Union.)

"The mountain of success is steep and rough;
Who gains the summit climbs a weary way;
And though brave feet grow stronger by rebuff
The rocky path a coward's steps may stay."

WAYS WITH BANANAS

Because of its lack of acid, the banana is the favorite food for those who have nervous indigestion or too acid stomach. To combine with cooked or uncooked breakfast foods the fruit is held in high esteem. Bananas when served uncooked should be well ripened to be wholesome.

When serving bananas to children, or in fact to anyone, remove the peel and scrape with a silver knife to remove the fiber.

Porto Rican Baked Bananas.—Select large unripe bananas, put them without removing the skins into a hot oven to bake until the skins burst. Send to the table in a folded napkin and do not remove the skins until the moment of eating. Serve with plenty of butter.

Banana Croquettes.—Remove the skin and coarse threads from five bananas, cut into halves and trim the ends, brush with beaten egg, roll in crumbs and fry in deep fat. Serve with lamb chops or roast lamb. Serve with:

Currant Jelly Sauce.—Melt half a glass of currant jelly in a scant cupful of boiling water, add one-half cupful of sugar and a teaspoonful of cornstarch well mixed in it. Let cook for five minutes, then add a tablespoonful of butter and a teaspoonful of lemon juice.

Molded Cereal With Bananas.—Turn any leftover cereal into cups rinsed with cold water. When cold turn out, scoop out the centers and fill with sliced bananas. Turn into a buttered pan, set into the oven to become hot. Serve with sugar and cream.

Banana Salad.—Peel ripe bananas cut into halves and roll in chopped nuts after dipping into salad dressing. Serve on lettuce with any good dressing.

If the family likes oranges, serve them in halves, then the next day in thin slices, or as juice in a glass, then serve them in sections, stripped of their white membrane. These make a great hit with the busy worker in a hurry to dash off to work or school.

Currant Pie.—Bake a pastry shell and fill with the following: Mash one cupful of currants and one cupful of sugar, add two well-beaten egg yolks, two tablespoonfuls of flour and one-fourth of a cupful of water. Mix and cook to a smooth paste, then add a tablespoonful of butter. Cool, fill the shell and cover with a meringue made from the beaten egg whites and two tablespoonfuls of sugar. Brown in a quick oven and serve at once.

Frozen Dishes.

There is nothing more delightful for desserts than frozen dishes. One may have such a variety with the foundation prepared like the usual vanilla ice cream. Various sauces, such as chocolate, cocoa, maple, caramel or fruit, with the addition of nuts, will add to the attractiveness and lend variety. Ices of various kinds are most enjoyed. With a small freezer a pint or quart of frozen fruit juice or cream may be prepared with little work.

Raspberry Lacto.—Take a pint of good rich buttermilk, add a cupful of fresh raspberry juice and a cupful of sugar. Dissolve and freeze.

Apricot Sherbet.—Take one quart of rich milk, one to two cupfuls of sugar, a pinch of salt, the juice of half a lemon and two cupfuls of apricots put through a sieve. Freeze.

Banana Ice Cream.—Scald one quart of thin cream, add one and one-half cupfuls of sugar, a little salt and when cold add a pint of chilled cream and freeze. When partly frozen add one and one-half cupfuls of banana put through a ricer, mixed with the juice of one and one-half lemons. Finish freezing and let stand a few hours to ripen.

Banana Sherbet.—Boil together three cupfuls of water and one and one-half cupfuls of sugar in a saucepan. Add the juice of one lemon and the juice of two oranges with a little grated rind of each and one cupful of banana pulp. Scrape off the stringy portion of the banana before putting through the ricer. Beat the sirup and mixture until cold, then stir in three cupfuls of whipped cream, measured after whipping, or the whites of three eggs beaten stiff. Freeze until soft like mush and serve in sherbet or frappe glasses.

Pineapple Sherbet.—Take one cupful of shredded pineapple, two cupfuls of sugar, one cupful of water, one egg white, one-half cupful of lemon juice. Cook the sugar and water until it spins a thread, pour this over the pineapple and let stand until it cools. Add the lemon juice and the egg white and freeze until like snow. Add the egg when the mixture is half-frozen.

Russian Dressing.—Add two tablespoonfuls of catsup or chili sauce to one cupful of French dressing, beat or shake until well mixed.

Nellie Maxwell

STILL FEATURING SNAKESKIN; CLOTH DRESSES FOR GIRLS

'TWOULD seem as if the fashionable world had become snake-charmed. At the beginning of this vogue women looked askance at carrying a bag or wearing shoes or gloves made of snakeskin; gradually they yielded and so the mode has continued to weave its fascination, which has not yet been broken.

When early in the spring, snakeskin apparel appeared it did not seem to bespeak other than a flash of the sensational—a mere passing fancy. However, midseason and fall styles disclose the fact that serpents reincarnated into coats and hats and such smart details as handbags, belts and shoes are still moving about on the stage of fashion.

Indeed so popular have snakeskin effects become that some of the newest silks for blouse and for scarf, for coat linings and dress trimmings are printed in snakeskin patternings—which proves again that "imitation is the sincerest flattery."

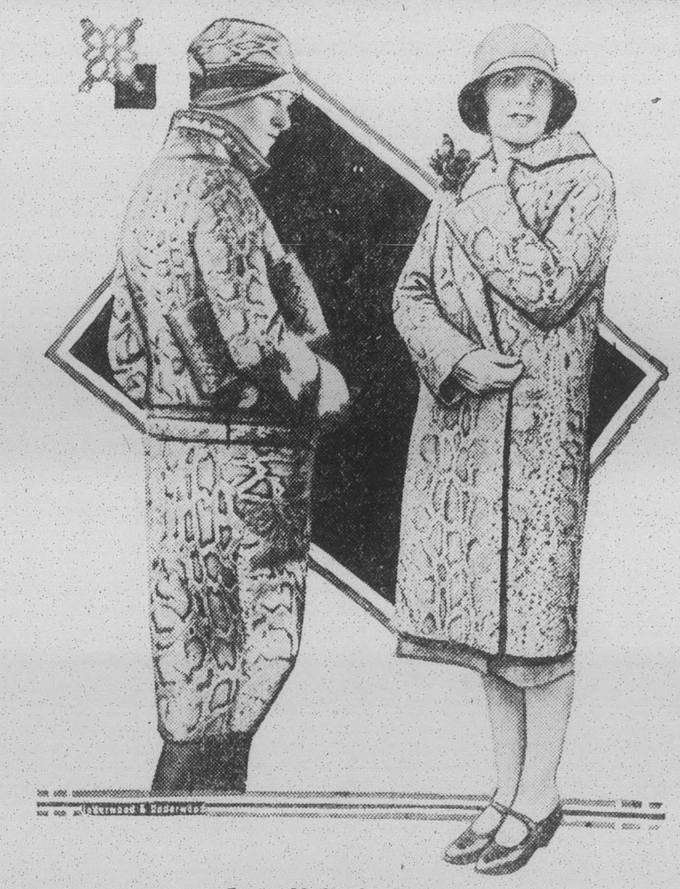
Now comes along a new tribute to the fashionable serpent—the snakeskin raincoat made of rubberized fabric imitating reptile effect.

As a trimming snakeskin is really wonderfully attractive. Some of autumn's smartest jersey dresses in two-piece styling are detailed with pockets of snakeskin with narrow bands inserted at wristline and on the collar, also finishing the ends of a scarf tie.

Included in recent showings of early fall accessories one finds many snakeskin bags, both genuine and imitation, both of cobra and watersnake variety.

One sees also snakeskin patternings on felt hats, done by handpainting on beige and string-colored felt grounds.

The snakeskin coats in the picture bear the seal of Paris approval.



Smart Modes for Midseason.

The envelope bag under the arm of the figure to the left is snakeskin trimmed.

After vacation, then what? Outfitting the little folks for school answers the query. Considering that children are so decidedly in the foreground of fashion these days, it becomes imperative that their frocks be well styled, not only for "dressup" occasions but for school wear and playtime hours as well.

Short, shorter, shortest: that's what is happening to tots' dresses these days. It is very apparent that little American girls are adopting the French fashion of dresses, oh! so short.

There's plenty of color in the juvenile style picture this season. To achieve novel color effect, designers are employing artful fabric treatments, the inset method especially proving successful. That is, a contrasting color of the same material as that of which the dress is made is inlayed, so to speak, with clever seamings.

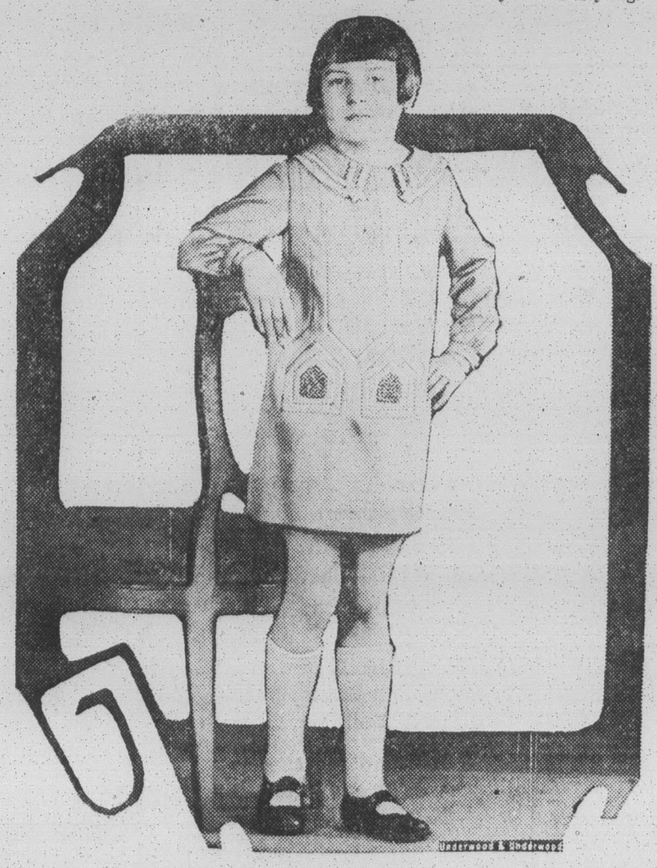
A close study of the frock in the picture will reveal an interesting inset styling. This little dress is of chestnut colored wool rep with insets of a lighter brown ingeniously seamed into the body of the garment.

These inlay constructions present vast possibilities for intriguing design. For instance, a navy blue jersey frock has inserted strips of French blue, so seamed as to radiate from a point at one side, like spokes of a cart wheel.

Another simple interpretation of the inset treatment is that of making a deep yoke of a light tone with a darker portion sewed below, the hemline displaying a third-degree coloring.

Dresses for children not only employ inlays of one color, but of many. Ingenious seaming is given to squares, triangles and other conventional motifs of various shades until a gay and modernistic patterning is the result.

Unbroken lines from neck to hem is the most approved styling this season. In the soft crepes and ginghams this is accomplished by means of smocking, shirring, tucking and plaiting, which allows the fullness to fall from the shoulder. Not only is the peasant-type frock heavily smocked, but this same form of handiwork is very popular throughout all juvenile styling.



Cunning Little Dress.

Stylists are using for children's daytime autumn frocks such woolens as jersey, kasha, wool crepe, serge, rep and velveteen.

For coats, suede cloth, broadcloth and velveteen are choice for dressy types, with novelty checks and plaids for sports cloaks. The new coats are featuring chin collars, some of them fur-bound, others adding scarflike ties made of self-fabric.

JULIA BOTTOMLEY.

(©, 1927, by Western Newspaper Union.)

WHO'S WHO & WHAT'S WHAT !

IN OCEAN BEACH

Business Directory—Alphabetically Arranged
Service for "Strangers Within Our Gates"

OCEAN BEACH is famous as San Diego's greatest residential seaside community and is situated only six miles from the metropolitan district, with which it is connected by fast electric railway service and the paved coast highway. It is the most thriving and populous section of the peerless Point Loma peninsula, with ideal climate, wonderful productive soil and scenery unsurpassed. Wide avenues lead from the heights to the seashore and nearly all streets are paved and sidewalked, with a complete paving program in progress from the bay frontage to beautiful Sunset Cliffs. Ornamental lights adorn the main business section, while modern commercial structures and fine new homes, cottages and bungalow courts are constanly in course of construction. This delightful suburb has exceptionally good schools, churches, civic clubs, mail carrier service and all that makes life really worthwhile as is well attested by the appended list of prominent and progressive business interests:

Subscribe for THE BEACH NEWS

AMUSEMENTS

STRAND THEATRE, Strand Building, Newport Ave.; Bayview 0439.

BANKS

BANK OF ITALY, Newport Ave. and Bacon St.; Bayview 0478.

BARBER SHOPS

PAVILION BARBER SHOP (A. H. Maiser), Newport Avenue, O. B.

BAKERIES

NEWPORT BAKERY-DELICATESSEN, 5010 Newport; Byw. 0750-W

BATTERY SPECIALISTS

SUNSET CLIFFS SERVICE Station, 4802 Newport Avenue, O. B.

BEAUTY SHOPS

CLETIS WAGNER BEAUTY SHOP, O. B. Bank Bldg. Bayview 0193.
ELSIE MALLETTE, 5008½ Newport Avenue. Bayview 0750-W

CLEANERS AND DYERS

OCEAN BEACH CLEANERS, 1928 Bacon Street; Bayview 0030-J.

CAFES AND RESTAURANTS

ALFRED'S CAFE, 5080 Newport Avenue, Ocean Beach.
DINNER-DANCE INN, near the Bridge, O. B. Phone Bayview 0512
O. B. SANDWICH SHOP, 5037 Newport avenue. Bayview 0663-J.
WHITMORE'S BARBECUE, Newport Ave. and Abbott St, O. B.

CONTRACTOR and BUILDERS

GEORGE M. MILLER, 2243 Abbott Street, Bayv 0606-J.

DENTISTS

DR. W. F. BUSH, Kraft Bldg., Newport and Bacon; Bayview 0702-W.

DRY GOODS, NOTIONS, ETC.

CLASPILL'S, 5005 Newport Avenue, Ocean Beach.

DRUGS AND DRUGGIST SUNDRIES

KRAFT'S DRUG STORE, Kraft Building; Telephone Bayview 0194.

ELECTRICIANS

WM. L. NEAR, 4935 Brighton Avenue; Telephone, Bayview 0563.

ELECTRICAL APPLIANCES

Strand Radio & Appliance Co., Kraft Bldg., Bayview 0212.

FISHING BAIT AND BOATS

BAIT HOUSE (Jack's Place), 5050 W. Pt. Loma Blvd.; Bayview 0405.
BAYVIEW BAIT HOUSE, 5044 W. Pt. Loma Blvd.; Bayview 0189-M.

GARAGES AND SERVICE STATIONS

KIERSTEAD'S SERVICE Station, Voltaire and Cable; Bayview 0401.
LOMA PORTAL SERVICE Station, Voltaire at Catalina; Bayw. 0502.
OCEAN BEACH GARAGE, 4868 Newport Avenue; Bayview 0094.
SWARTS' SERVICE STATION, 4605 Voltaire street. Bayview 0505.

GROCERIES AND VEGETABLES

FABER'S FOUR STORES, Phones: Bayview 0415 —Bayview 0418.
SUNSET MARKET, Niagara Ave. and DeFoe St. Bayview 0029
WAY'S GROCERY, 4975 Voltaire Street; Phone, Bayview 0409.

HOTELS AND APARTMENTS

HOTEL NEWPORT, 4965 Newport Avenue, O.B., Bayview 0404.

INSURANCE

D. C. CROSBY, 4930 Muir Avenue, Ocean Beach. Bayview 0214-J.

JEWELERS and WATCHMAKERS

DANNER'S JEWELRY SHOPPE, 5041 Newport Av, Bay. 0569-W

MEAT MARKETS

CUNDELL'S MEAT MARKET, 5019 Newport Ave.; Bayview 0296.
FABER'S O. B. MARKET, 5004 Newport Avenue; Bayview 0217.

NEWSPAPER AND JOB PRINTING

"THE BEACH NEWS," 4829 Saratoga avenue. Bayview 0017.

PAINTS, HARDWARE, ETC.

WILLIAM RICHLEY, 1926 Bacon Street; Phone, Bayview 0020-W.

PHOTOGRAPHERS

FROIDE'S FOTO SHOP, 1868 Bacon Street; Phone, Bayview 0186-J.

PHYSICIANS

W. H. CURTISS, M.D., Kraft Building, O. B.; Phone, Bayview 0476.

PLUMBING

EDW. K. BURDETTE, 2005 Bacon street. Bayview 0259-J.

RADIOS AND RADIO SUPPLIES

CARL SCHRODER, 4840 W. Pt. Loma Boulevard.; Bayview 0161-J.
STRAND RADIO CO., Kraft Building; Telephone, Bayview 0212.

REALTY AND RENTALS

AGNES G. ELLS, 5050 Newport Avenue, O.B., Bayview 0025.
HOLDDRIDGE & LANCASTER, 5028 Newport Ave.; Bayview 0382.
JOHN B. HUGHES, 4999 Voltaire Street; Telephone, Bayview 0456.
A. G. KINGSBURY REALTY CO., Del Monte and Bacon, By. 0338-W
J. THOS. McCOY, 4999 Voltaire Street. Telephone Bayview 0456.
THE MAY COMPANY, 5009 West Point Loma blvd. Bayview 0422.
WENRICH & WARREN, Across from Merry-Go-Round. Bay.0390-W

TRANSFER AND STORAGE

REID TRANSFER, Kraft Building, Bacon St., O.B., Bayview 0136.
O. B. FEED AND EXPRESS, 1926 Bacon Street; Bayview 0020-W.

Subscribe to "THE BEACH NEWS"—One dollar for one year.

We Do PRINTING of Every Description.

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY
4829 Saratoga Avenue
Ocean Beach, California
Phone, Bayview 0017

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ... Sec'y.-Treas.

Legalized as an Official San Diego City and County Newspaper
Member of
NATIONAL EDITORIAL ASS'N.

SUBSCRIPTION PRICES: In San Diego County, $1.00 a year; elsewhere, $1.50 a year. All subscriptions payable IN ADVANCE.
Single Copies ..... 5 Cents

LOCAL READERS—Fifteen cents a line, averagihg five words to line.

CLASSIFIED ADS—Ten cents per line, averaging five words to line.

Advertising Rates Upon Application
Classified, Transient, Political and Discount Ads
PAYABLE IN ADVANCE

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

San Diego office; 835 G Street

Saturday, September 27 1927

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

New CALIFORNIA THEATER

"Underworld," coming to the New California theatre Friday, as the third super screen attraction celebrating West Coast Greater Movie Season, is a page out of Ben Hecht's underworld acquaintance with the Cicero and South Side gun mob of a great city.

"Bull" Weed is the uncrowned king of the underworld. George Bancroft is seen in this role. Evenlyn Brent, as "Feathers," is his girl. "Underworld," is said to be excelled entertainment with much to admire in the performances given by the featured players,—George Bancroft, Evelyn Brent, Clive Brook and Larry Semen.

Joseph von Sternberg directed "Underworld," for Paramount. The seething turmoil and infinitive variety of metropolitan centers where gangsters life is prevalent as a constant menace to society are said to have been faithfully portrayed by Ben Hecht in a virtually perfect story based on his personal experiences as a metropolitan newspaper man.

Fanchon and Marco will stage their "Parisian Idea," which is said so be an optical feast for the color blending of costumes and settings with 24 artists' models illustrating the change in styles of women's dress since the days of Mother Eve. In the cast are Carlos and Dorothy, dancers, Pyramid trio, 20 Sunkist Beauties, Jeanne Dahl and Grace Lee Marguerite and Alma, Dorothy Adair and Vallerie Wade, in specialties.

Milt Franklyn and his Band will feature a potpouri of the song hits of 1926.

BALBOA THEATRE

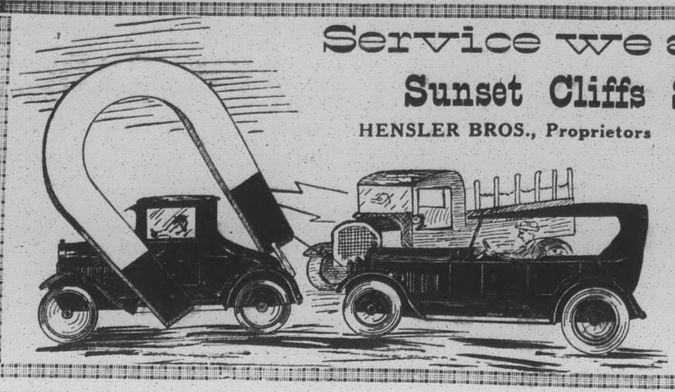
One tpye of picture, typically American and immensely popular, can be made only in America—and that is the Western drama. America and all the rest of the world loves this type of adventurous screen story. The dean of Western writers is Zane Grey whose name is famous the globe round, and his latest romantic tale for the screen "Nevada" had its local premier Thursday at the Balboa Theatre.

"Nevada," like its forerunners, is faithful to the West. It has all the dash, thrill and romance of the Southwest frontier country in the days of the cattle barons, the days of two-gun men, brave sheriffs, picturesque cowboys, villainous cattle rustlers and lovely heroines.

"Nevada" is first rate entertainment and will be shown the last times Saturday.

Vaudeville specialties, and Carr Brothers Band, directed by "Perk" Carr, are additional features of the excellent bill at the Balboa theatre showing until Saturday night.

Subscribe for "The Beach News."



Service we aim to give!

Sunset Cliffs Service Station

HENSLER BROS., Proprietors

DeFoe St. and Newport Ave., O. B.
Phone, Bayview 0056
San Diego Distributors for the new "ELECTRO" BATTERIES
Recharging, Rebuilding, Repairing
Pearl and Burn Brite Kerosene
OILS—Shell, Richfield, Standard, Union, Quaker State, Pennzoil, Veedol. GOODRICH TIRES
GAS—Shell and Richfield.

"Live Near the Ocean"
For REAL ESTATE BARGAINS See
J. T. McCOY
at
JOHN B. HUGHES' Office
4999 Voltaire St., O. B.
Phone Bayview 0456

SILVER SPRAY PLUNGE

Open every week-day except Monday from 10 a. m. to 10 p. m.
Sundays, 10 a. m. to 6 p. m.
Special Rates—10 swims for $1 (without rooms); 10 swims for $1.50 (we furnish room and plunge, you furnish suit and towel.)
Ocean Beach

SPEND YOUR DIMES AND DOLLARS AT HOME

IF YOU HAVE
Houses Rooms or Bungalows
For Rent
Classified Ads Get Quick Results
WE CIRCULATE

California Laundry
"THE LAUNDRY BEAUTIFUL"
PHONE, FRANKLIN 3124

G. M. Miller
CONTRACTOR AND BUILDER
ALL KINDS OF REPAIRING
Save Your Old Furniture
We Make It New
Just Call Bayview 0606-J

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

IF it's in the line of
PRINTING
From a Visiting Card to a Poster.
We Can Satisfy You With Quality, Quantity and Service
The Beach News
JOB PRINTING DEPT.
Phone, Bayview 0017
4829 Saratoga Avenue, Ocean Beach, California

"BUY AT HOME"
Patronize Community Merchants

Classified Ads Get Quick Results

You Can't Go Wrong WHEN YOU BUY BEACH PROPERTY

Prosperity!—Feel it, talk it, know it—Advertise!

Don't Watch Mission and Ocean Beaches Grow—Grow With Them!

Subscribe to "The Beach News."

RICHLEY'S
FEED, FUEL AND EXPRESS
PAINT AND HARDWARE
Formerly O. B. Feed, Fuel and Express
1926-28 Bacon Street, Ocean Beach
WILLIAM RICHLEY, Prop., Phone Bayview 0020-W
"Ken-L-Ration" for Dogs and Puppies
SPECIAL --- Six cans 'KEN-L-RATION' for $1.00
BEST LAWN SEED IN ANY QUANTITY AT CITY PRICES
New and Used FURNITURE. Roofing, Etc.

SERVICE—SERVICE — SERVICE — SERVICE — SERVICE
Phone, Bayview 0189-M
BAYVIEW BAIT HOUSE
SHUMWAY & McNEILL, Proprs.
EVERYTHING FOR THE FISHERMAN"
24-Hour Service
5044 West Point Loma Boulevard, O. B.
SERVICE—SERVICE — SERVICE — SERVICE — SERVICE

Loma Portal Service Station
Chas. E. Stridiron, Proprietor. Call Bayview 0502
Voltaire Street at Catalina Blvd., Ocean Beach.
Hobbs' Battery Service. Testing Free.
Goodrich Tires and Tubes. Tire Repairing. Accessories.
General Auto Repairing by Experienced Mechanics.
All Work Guaranteed. Free Crank Case Service.

Why A Woman Likes Gas Furnace Heat

She never has to go near the furnace.
The house can be kept nice and warm all day by means of a small regulator on the wall—no more trips to the basement.
The whole house stays clean so much longer than when heated with a solid fuel—there's no dust, no ashes.

YOU'D BE PROUD OF A GAS FURNACE
IT ADDS SO MUCH TO THE COMFORT OF YOUR HOME

SAN DIEGO CONSOLIDATED GAS & ELECTRIC CO.

BYLLESBY ENGINEERING FINANCE MANAGEMENT — PIONEERS IN PUBLIC SERVICE

WILLARD BATTERY SALES AND SERVICE
KIERSTEAD'S SERVICE STATION
Corner Cable and Voltaire Streets, Ocean Beach
AUTOMOBILE REPAIRING
ICE For Sale.
BIG CHIEF Anti-Knock Motor Fuel.
Phone, Bayview 0401

Buy Beach Property Now!

OCEAN BEACH SOCIAL PAGE

STRAND THEATRE

Ocean Beach, Calif.
F. J. GRUBER,
Prop. and Manager

Saturday, Sept. 3
Rin-Tin-Tin in
"TRACKED BY THE POLICE"
The greatest dog in his greatest show
News Weekly and "Trimmed in Gold" a Sennett comedy

Sunday-Monday, Sept. 4-5
Dorothy Mackaill in
"CONVOY"
The U. S. Navy fighting its greatest battle
Fables, "Topics of the Day" and "Madame Mystery," comedy

Tuesday-Wednesday, Sept. 6-7
Emile Jannigns in
"THE WAY OF ALL FLESH"
An intense, mighty, soul-stirring drama
News Weekly and "I'm the Sheriff," comedy

Thursday-Friday, Sept. 8-9
Sally O'Neil in
"THE CALLAHANS AND THE MURPHYS"
The screen's comedy classic
"Duck Out," a Bobby Vernon comedy and "Around the Bases" another Collegian

Coming next week, "BEAU GESTE"

If it's a good picture the STRAND will play it. Why pay more?
Two Bits

W. H. Curtiss, M.D.

GENERAL PRACTICE
AND CHILDREN'S DISEASES
Office and Residence
KRAFT BUILDING
Newport Ave. and Bacon St.
Office phone, Bayview 0476
Hours: 10 a. m. to 4 p. m.

Dr. W. F. BUSH

DENTIST
Hours 9 to 12 a. m.; 1 to 5 p. m.
KRAFT BUILDING,
Office Phone, Bayview 0702
Res. phone, Bayview 0708-J

Phone Bayview 0404
HOTEL NEWPORT

R. W. MacDonald, Proprietor
4965 Newport Ave., Ocean Beach
Hot and Cold Water Baths
Modern Equipped Apartments
Rooms for Transients

Ocean Beach CLEANERS

1930 Bacon Street
Phone Bayview 0030-J

PHONE: BAYVIEW 0136
REID TRANSFER

Kraft Bldg., Bacon St.
OCEAN BEACH
Your Goods Are Safe—
We Carry Cargo Insurance

Carl Schroder's Repair Shop

RADIOS REPAIRED
Expert Gunsmith and Locksmith
4840 W. Pt. Loma boulevard, O. B.
Phone, Bayview 0161-J

Bayview 0563
Wm. L. NEAR

ELECTRICAL CONTRACTOR
Wiring, Fixtures, Motors, Radios
Estimating—Jobbing
4935 BRIGHTON AVENUE
P. O. Box 513 Ocean Beach

D. R. SAUM, Pres. E. C. BANGS, Secy.
Established 1887
Johnson-Saum Co.

Incorporated
Superior Service and Equipment
The expense is a matter of your own desire.
LADY EMBALMER
For Ladies and Children
N. W. Cor. 4th and Ash Sts.

"BUY AT HOME"
Patronize Community Merchants

Katherine's "Kollum"

By MRS. KIRK SMITH

Phone, Bayview 0017

EASTERN STAR CLUB MEETS THIS AFTERNOON

The Eastern Star club will hold a meeting this Saturday afternoon, September 3, at 2:30 o'clock, at the residence of Mrs. Kirk Smith, 4829 Saratoga avenue. All members are requested to attend in order to settle financial matters.

◆ ◆ ◆

RETURN FROM YOSEMITE

Mr. and Mrs. F. E. Manning returned last Saturday from their vacation trip to Yosemite Park. Mr. Manning is the well known manager of the Ocean Beach branch of the Bank of Italy.

◆ ◆ ◆

GUESTS FROM NEVADA

Chief of Police Sanford Galvin of Tonopah, Nevada, and his wife and child have been visitors for a week at the home of Mrs. Bessie Penney on Saratoga avenue. Mrs. Sanford is a sister of Mrs. Penney. The Galvin family is returning to Nevada by way of Yosemite Park.

◆ ◆ ◆

FRED KRAFT, JR., WINS PRIZE

At the third annual children's bathing revue held at Mission Beach last Sunday, Fred Kraft, Jr., was awarded first prize among the boys of one year of age. Junior Kraft is the bouncing son of Mr. and Mrs. Fred H. Kraft, of Kraft's drug store, and is a popular favorite as well as the very picture of health and happiness.

◆ ◆ ◆

Greeting Cards—Froide—Bacon St

◆ ◆ ◆

TOURED THE YOSEMITE

W. H. Hensler and family have reutrned from a most delightful two weeks' automobile trip to Yosemite Park. Mr. Hensler is a well known member of the firm of Hensler Brothers, proprietors of the Sunset Cliffs Service Station at Newport avenue and DeFoe street.

◆ ◆ ◆

Classified Ads Get Quick Results.

◆ ◆ ◆

SPECIAL PRIZE FOR FLOAT

Miss Leola Schiroli won a special prize for a pretty and novel air plane float, constructed of flowers, which was entered in the bathing revue parade of Mission Beach last Sunday.

◆ ◆ ◆

GUESTS AT HOTEL NEWPORT

D. T. Breech, Voie Smith, Geo. Marable, F. L. Vaughn, Yuma, Ariz.; Axel Janson, Louis Anderseń, Seattle, Wash.; Louis McManus, El Centro; H. E. Ward, B. Frazier, Los Angeles; Lloyd Miller, El Centro; I. W. Parks, San Diego; W. I. Fifield, Brawley; J. H. Hey, New York City; C. Van Poart, R. A. Uddenfeig, St. Paul, Minnesota.

◆ ◆ ◆

TRANSFERRED TO OHIO

Albert D. Penney, of 4953 Saratoga avenue, who has been stationed for a long while with the air forces at North Island, was recently promoted and transferred to Fairfield, near Dayton, Ohio. Mr. Penney is a well known Ocean Beach property owner and his family still resides here.

◆ ◆ ◆

Mrs. A. M. Morgan and Mrs. J. T. McGarvey have returned from their vacation trip in Northern California.

◆ ◆ ◆

Mr. and Mrs. A. J. Allen have returned to Ocean Beach after a delightful trip to Alaska.

◆ ◆ ◆

CLASSIFIED ADS
GET QUICK RESULTS
WE CIRCULATE

WELL KNOWN RESIDENTS REMOVE TO TUSTIN

Mr. and Mrs. Donald J. Spencer and family, who have been residing on Cape May avenue, have gone to Tustin, Calif., to make their future home.

◆ ◆ ◆

EVERYBODY HAPPY OVER NEW ARRIVAL

Mrs. J. P. Froide presented her husband with a beautiful eight-pound baby boy last Monday, August 29. Mother and the little newcomer are getting along splendidly. Daddy Froide says he is feeling fine, too, since Charles Ray arrived. Mrs. Kremer is highly delighted with her new grandson, and Martha and James Edward won't let anybody have their little baby brother. W. H. Curtiss, M. D., was in attendance at the birth.

◆ ◆ ◆

LONG-MONROE WEDDING

Miss Etheline Long, daughter of Mr. and Mrs. Arthur Long, long resident of Ocean Beach, was married to Wilbur Monroe at a pretty wedding service performed at the home of the bride's mother, at 3651 Narragansett avenue at nine o'clock Sunday morning, August 28, Rev. W. S. Dunn officiating. Miss Hazel Thompson was the bride's maid, and Jack Long, brother of the bride, was best man. The bride was dressed in white crepe de chine, and carried a bouquet of tea roses and lilies of the valley. Mr. Monroe was in a morning suit, and the couple was really ideal. The home was beautifully decorated with large groupings of seasonal flowers, and the ceremony was performed with the couple facing the sea.

Immediately after the nuptials, the wedding party went to La Jolla, where a jolly wedding breakfast was served prior to the departure of Mr. and Mrs. Monroe, both junior and senior, for Sioux City, Iowa. The newlyweds will remain away about six months before returning to make their home in San Diego.

Those present were Mesdames Ethel Long, Mrs. Emoma Warren, Grandmother of the bride, and a resident of Villa Tract, Redondo Beach. Mr. and Mrs. B. Monroe, Mrs. Bessy Wilson, Misses Hazel Thompson and Gladys Patricia Pettigrew, Jack Long Monroe and Mr. and Mrs. W. Barrett. The bride wore a traveling costume of fawn and tan of most attractive shades.

◆ ◆ ◆

REPUTATION IS REPTITION

O O O

Persistent advertising is a reputation builder for any business man.

Keeping your name steadily before people impels them to think of your business.

◆ ◆ ◆

WHAT COULD BE BETTER
For
A Birthday Gift
A Wedding Present
A Friendship Remembrance
An Anniversary Memento
Than a Year's Subscription to
"THE BEACH NEWS"
One Dollar for Fifty-two Weeks.

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The poster exhibit this week, for the children, is entitled "These are the nicest people we know. How many do you know?"

The following books will be for circulation: "When I Was a Girl in Holland;" DeGroot; "Two Children in Old Paris," Slaughter; "When I Was a Boy in China," Yan Phou Lee; "Burton Holmes Travel Stories," Wilbur; "Our Little Alaskan Cousin," Nixon-Roulet; "Polar Hunters," Rolt-Wheeler; "Spartan Twins," "Swiss Twins," "Dutch Twins," "Cave Twins," Perkins; "Heidi," Spyri, etc.

◆ ◆ ◆

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

WE CIRCULATE

STRAND RADIO

Bayview 0212
Strand Radio Co.

Kraft Bldg., Ocean Beach
W. W. DEUEL, Prop'r.
AUTHORIZED DEALER
RADIOLA and FEDERAL
RADIO REPAIRING
BATTERY CHARGING

Program Pacific Coast Nework
National Broadcasting Company, KFI
Sunday, Sept. 4—9 to 10 P. M.
"SAMSON AND DELILAH"
For Biblical Offering
Monday, Sept. 5—8 to 9 P. M.
Opera "LE NOZZE DI FIGARO"
(The Mariage of Figaro) on Air
Tuesday, Sept. 6—9 to 10 P. M.
"HITS AND BITS" PROGRAM
Wednesday, Sept. 7—9 to 10 P. M.
Drama Offering "THE NEIGHBORS"
Thursday, Sept. 8—9 to 10 P. M.
"MUSICAL COMEDY HOUR"
IN RADIOLAND
Friday, Sept. 9—9 to 10 P. M.
"MEMORY LANE" FEATURE
Saturday, Sept. 10—8 to 9 P. M.
"SATURDAY NIGHT REVIEW"
PROGRAM

STRAND RADIO

Strand Radio and Appliance Co.

WAY'S GROCERY

Voltaire and DeFoe Sts., O. B.
FRESH MEATS
Fruits and Vegetables
ICE CREAM
STAPLE GROCERIES

CUNDELL'S Meat Market

CHAS. CUNDELL, Prop'r.
BEN STRADLEY, Manager
CHOICE FRESH MEATS
Fish and Poultry
5019 Newport Avenue, O. B.
Phone Bayview 0296

CHURCH ADVERTISING STRONGLY ADVOCATED

A news dispatch from Pacific Palisades states that the place of advertising in the program of the church was outlined at the sixth annual conference of the California Baptist Young People's union held at Pacific Palisades this week.

Maurice Hodge, of San Diego, in his advertising course for church members, is stressing not only the necessity in this day for churches to advertise but the methods by which they can do it, notable among them use of newspaper display space which he recommends as a dignified, effective mode for the churches to utilize in putting their messages before the public.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

"BUY AT HOME"
Patronize Community Merchants

FABER'S FOUR STORES

Phone Bayview 0415 and 0418

SATURDAY AND MONDAY SPECIALS

Sugar, 10 pounds for	65¢
Butter, Golden Rod	45¢
Peas, Solar brand	10¢
Kidney Beans, Hart Brand	15¢
Cocoa Almond Soap (Special)	5c
JELL-WELL, 3 packages for	25¢
WATERMELONS (Local) for the Holidays, per lb.	2¢
Spuds, Fancy Burbanks, 10 lbs. for	25¢
New Bellflower Apples, 3 lbs. for	25¢
El Cajon Muscat Grapes, 7 lbs. for	25¢
Tomatoes, 3 pounds for	10¢
BEANS, Kentucky Wonders, 3 lbs. for	25¢
Celery	10¢
PEACHES, 6 lbs. for	25¢
CARROTS, TURNIPS, BEETS — 3 for	10c

WE DELIVER FREE ALL ORDERS OVER $1.50
CASH IS KING

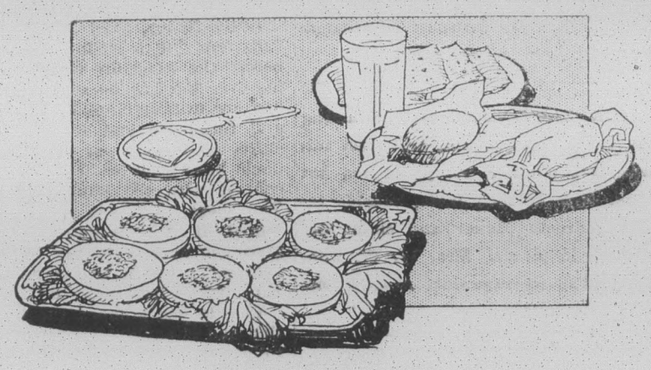
OCEAN BEACH GARAGE

BEST EQUIPPED FOR SERVICE
Battery Charging—Welding
Lathe Work—Cylinder Honing
Half block from Fire Station
Official HEADLIGHT TESTING Station No. 1308
HENRY EULBERG, Propr.
4868 NEWPORT AVENUE
Exide BATTERIES
THE LONG-LIFE BATTERIES
Most Complete Stock of Replacement Parts, Tires, Tubes, Brake Linings and Accessories This Side of San Diego
STORAGE Phone, Bayview 0094 TOW CAR

It's Fountain-Drink Time!

Cold, Appetizing Drinks of All Kinds Served at the Finest Fountain in the Beach districts of San Diego.
HAGE'S ICE CREAM specially prepared for home-trade and parties. Prompt and Courteous Service.
WHITMAN'S CHOICE CHOCOLATES A SPECIALTY
KRAFT'S DRUG STORE
Bacon Street and Newport Avenue, Ocean Beach
Phones—Bayview 0194, Bayview 0411

When the Children Are Hungry



By CAROLINE B. KING,
Culinary Expert and Lecturer on Domestic Science

WHETHER "school keeps" or not, children become hungry—frequently. Just as it is difficult to know what to put in their school boxes 250 days of the year, it is equally puzzling when they are at home all the time to provide wholesome and nutritious little tidbits that will please them.

Not many mothers realize the nutritional value of Swiss cheese, which is very rich in proteins. The function of this food principle is to build body tissue and yield energy, all very essential to a growing child. Real Swiss cheese, being a highly concentrated food with an aromatic flavor, supplies these requisites appetizingly and conveniently. Here are a few suggestions for Switzerland tidbits that suit the school box, the luncheon table, or serve as an interim snack.

Junior High Sandwiches:

Butter thin slices of graham bread and put together in sandwich fashion with a filling made by chopping one hard boiled egg and adding to it two tablespoonfuls of chopped Swiss cheese. Season with salt and pepper, mix with mayonnaise and spread between the buttered slices of graham bread. A leaf of lettuce will further improve this tasty and wholesome sandwich. A few sweet pickles may be chopped with the egg and cheese mixture, or thin strips of sweet pickle may be placed on the filling

Swiss Drop Cakes:

Use any gingerbread recipe and bake in muffin tins. Put in enough batter to half fill the tins, then place a thin slice of genuine Swiss cheese on the batter and add enough batter to fill the muffin tins three-quarters full. Bake in a moderate oven.

Stuffed Eggs:

Boil the required number of eggs twenty minutes. Then drop them into cold water. Halve the eggs lengthwise, and remove yolks. Mash these well, adding a little melted butter, salt and paprika. Then for each egg add a teaspoonful of grated Switzerland cheese and enough mayonnaise to moisten; add also a few sweet pickles which have been chopped very fine. Fill the eggs with the mixture and put the halves together. Roll in wax paper, twisting the ends tightly to hold the two halves together.

Brown Bread Sandwiches:

Butter Boston brown bread on the loaf and cut in thin slices. Spread with finely chopped walnut meats, and on each lay a thin layer of Switzerland cheese. Put the bread together sandwich fashion. Honey may be substituted in place of the nuts, and makes a pleasing combination with Swiss cheese.

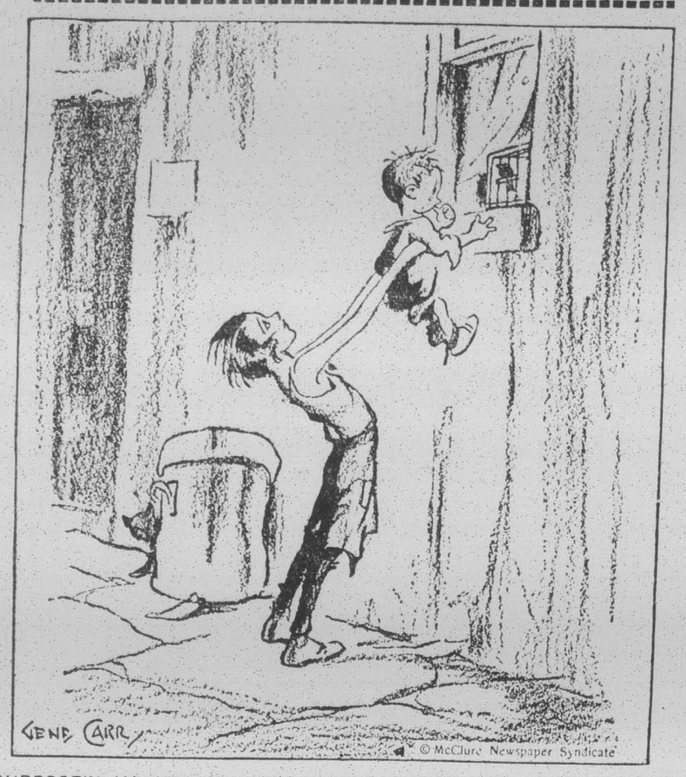
Individual Swiss Cheese Custards:

Butter custard cups and fill layer fashion, with a thin slice of buttered bread, then a thin slice of real Swiss cheese until the cup is filled. To one cupful of milk add one beaten egg and pour over the bread and cheese filling. Place custard cups in a pan of water and bake in a moderate oven.

Subscribe for "The Beach News," $1 a Year

JUST HUMANS

By GENE CARR



"SUPPOSE'N YA HAD T' LIVE IN DAT CAGE? DEN YA'D CHANGE YA TUNE!"

SOMETHING TO THINK ABOUT

By F. A. WALKER

IN ANOTHER'S PLACE

WHEN in a moment of excitement or envy you incline to assail another's good name, or question his or her acts which seem to you unreasonable, hold your tongue.

A mischievous word hastily spoken is like a little spark, capable of causing a great conflagration, irreparable loss and unspeakable sorrow.

To blurt out the first cruel thought that comes to your mind in a burst of sudden heat is a fearful thing to do.

It is an evidence of an inherit weakness in the moral fiber and proves your unfitness for leadership.

At one outburst of temper if you should happen to be seen or overheard by your employers, you shatter your own good record and spoil a perfectly bright future, simply by giving vent to spleen.

When the impulse comes to malign co-workers or speak ill of superiors, however much you may wish to override them, hold your horses and drive carefully.

There is danger ahead.

Thousands have gone over the fatal precipice for similar recklessness, when they imagined themselves secure.

Put yourself in the place of the person whom you are seeking to humiliate and overthrow. You know nothing about his or her trials, impediments, deprivations or sorrows, and you have no royal privilege to enter the heart-sanctuary and expose it to a vulgar gaze.

Put yourself in place of an overwrought typist who is doing her utmost to support aged parents; put yourself in the place of a troubled employer who lies awake nights from thinking of pressing obligations; put yourself in the place of the man that runs the elevator, the scrub woman with her bent body and gnarled purple hands.

To seek to exalt yourself by contrast with such people, for no other reason than petty pride or jealousy is not only exceedingly discourteous but grossly uncharitable.

Don't hand out sighs and tears while you can scatter smiles and sunshine.

It is an understood thing in the game of life that while the hot-headed and uncharitable are pulling down reputations of others, the person who puts himself in the place of the striving, who is considerate and kindly in words and acts, yet is awake to his own opportunity, is the individual who eventually rises to eminence and remains there.

(© by McClure Newspaper Syndicate.)

—O—

GIRLIGAGS

"My idea of futility," says Corpulent Cora, "is to try to insult a fat lady by telling her she's narrow."

Mother's Cook Book

"A commonplace life, we say and sigh,
Yet why do we sigh as we say?
The commonplace sun in the commonplace sky
Makes up the commonplace day.
The moon and the stars are commonplace things;
The flower that blooms and the bird that sings;
But sad were the world and dark the lot,
If the flower failed and the sun shone not,
And God, who sees each separate soul,
Out of commonplace lives makes a beautiful whole."

THE DINNER

FOR the beginning of a dinner there is nothing quite so refreshing as a fruit cocktail. With fresh citrus fruits as well as the luscious melons, one need never fear monotony.

—

Cantaloupe Cocktail.

Cut the edible centers of muskmelon with a small potato scoop into balls. If the fruit and glasses are both chilled, the fruit is much more appetizing. Pour over a sauce which has been made and chilled as follows: Take the juice of a lemon, a quarter of a cupful of water and half a cupful of sugar; boil for ten minutes until a heavy sirup is made. Chill, add a tablespoonful of canton ginger finely minced and a tablespoonful or two of the sirup.

Lemon sauce with a sprig of mint or a mint sauce strained and a little lemon sirup added with a fresh sprig of mint to top the fruit, is especially good with muskmelon. Watermelon is so pretty served this way with an orange sauce.

—

Chicken With Asparagus.

Cut up a fat chicken and stew until tender, saving the broth. Cook a bunch or two of asparagus or use the canned; cook noodles in the chicken broth, with some of the asparagus water. Have all hot, put a layer of noodles on a serving table, over this a layer of buttered asparagus and on top, the chicken, which has been well seasoned and all bones removed. Celery is especially good with this dish in place of asparagus. Cook it in the chicken broth until tender before cooking the noodles. Keep all the ingredients hot in double boilers until ready to serve. One good-sized chicken with three or four bunches of celery will serve quite a large company. The noodles and celery are so well seasoned with the chicken that a small portion of the latter is all that is needed.

Nellie Maxwell

(©, 1927, by Western Newspaper Union.)

—O—

What Does Your Child Want to Know ?

Answered by
BARBARA BOURJAILY

HOW DO LEAVES SHED RAIN?

The outer covering of a leaf
Is waterproof and tight you know,
It keeps out all the water, save
The bit it needs to grow.

(Copyright.)

When Your Ship Comes In

By EVELYN GAGE BROWNE

YOU'VE heard folks say—"I'll just do that
When my ship comes in some day"—
Then they sit around and watch and wait
While time is slipping away.

But how can a ship come sailing in
With all we care most about—
If we haven't worked and done our best
To send a dream ship out?

If we haven't had a certain goal
And kept the goal in view,
Believing in it and in our power
To make our dream come true?

We haven't any right to expect
That somebody else—or fate,
Is going to do our work for us
While we sit down and wait.

We can't get anything worth the while
Or that we'll be proud to win,
Unless we pitch in and do our part
To make that ship come in.

For only by giving the best you have
Will your highest dreams come true,
And for every ship you're sending out
A ship will "come in" for you.

(Copyright.)

—O—

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At Twenty-one — Avery Hopwood Achieved a Miracle.

AT THIS time I was in the University of Michigan and I came across an article which the late Louis Defoe, dramatic critic of the New York World, had written for our college magazine, pointing out the golden rewards which might possibly await such of them as turned to playwriting. I was particularly interested in his account of how Clyde Fitch had, by way of his pen, so to speak, created for himself town houses and automobiles and country places with peacocks and swimming pools. I didn't care much for the peacocks, but my soul did yearn for the swimming pools—with a country house or two attached.

So I took to playwrighting. I hit upon a theme for a comedy—the influence of clothes upon feminine morals—but it was not until after my graduation that I found time to write this, my first play, "Clothes." I evolved it in Cleveland, typed six copies of it and descended upon New York.

I left the six copies with six different managers. Four weeks later I heard from one of these managerial firms—Wagenhale & Kemper—who accepted the piece and paid me advance royalty upon it. I later revised the play with the assistance of Channing Pollock and it was successfully produced with Miss Grace George in the leading role.—Avery Hopwood.

TODAY.—Mr. Hopwood beats Clyde Fitch from the point of view of earnings. He is renowned as one who is the greatest benefactor of the government in the matter of income tax of any playwright in the country. Mr. Hopwood's heavy money began to roll in when he started writing the so-called "bedroom farces" for Al Woods, the producer, but the golden—or is it greenbacked?—climax was reached with his co-authorship with Mrs. Rinehart in "The Bat." Mr. Hopwood is also famed as master technician of playwrighting.

(© by McClure Newspaper Syndicate.)

—O—

SAWS

By Viola Brothers Shore

FOR THE GOOSE—

HER that flirts and runs away might have to flirt another day.

—

You always bump into a bruised elbow, a friend you had a fight with and the tailor, when you owe him a bill.

—

If you got a lotta dealin's with wolves, it's good to be seen out once in a while with a lion.

—

FOR THE GANDER—

There's three kinds of wives—the mother type—the mistress type, and the more-like-a-pals.

—

And a guy that marries a girl that ain't all three, is leavin' an unprotected flank along which some other jane can hit like an ambitious cyclone.

—

Two people that's interested in the same life work might quarrel. But two that finds the same things funny has got a fair chance of stickin' together.

(Copyright.)

—O—

Sure Fire

Several hundred feet of wire were attached to the device and it is believed this was the mechanism used to wreck his home.—Florida Times-Union.

THE SURE CURE FOR FIDGETITIS

(© by D. J. Walsh.)

MRS. FRISBY was old, elegant and petulant. She lived alone with her servants in a big house set on a wide-sweeping lawn which was as smooth as a carpet and perfectly kept by Old Pete, her gardener. She had flowers in great abundance and a luxurious limousine was housed in a garage quite in keeping with all the rest of her property. Mrs. Frisby was seventy and when she went forth to call on the few persons she considered worthy of her notice she was clothed in the richest of black satin and wore diamonds of such size that she fairly dazzled the eye. She was to all appearances austere and haughty, a woman with a heart of ice. She never allowed any one to take liberties with her and she granted favors and interviews much as a queen might. She was not generous and to the people and children who lived near her she was a perfect bugaboo, for if a child or dog happened to stray on her premises it was driven away and made to feel it had committed a great crime. Everybody, even the few on whom she looked with favor, stood in awe of her.

In all her life there had been only three persons who had discovered that she had a heart, one an early sweetheart who left her for her friend, the second old Hannah, her ancient handmaiden, and she knew "Miss Caroline" as she called her mistress, "like a book," and the third was young Doctor Dent.

Doctor Dent had been called in an emergency to attend Mrs. Frisby one day when her old family doctor had been away. Mrs. Frisby was, she said, a victim of nerves, but when Doctor Dent had taken her temperature, looked at her tongue and felt her pulse he had told her that she was not a victim of nerves but she had a bad case of fidgetitis. To the old woman, fed up on Doctor Crosby's sympathetic diagnosis, the thought of a new symptom was really refreshing, and she continued to employ the young doctor, never suspecting that he had found nothing the matter with her but ennui. When he had said fidgetitis and told her she was a fidgetarian he thought she would see the joke at once, but she had not and quite reveled in the new complaint. This new interest lasted until winter came and the snow piled up and made it impossible for her to get out in the car and then she really did get so nervous and dissatisfied with everything that she lost her appetite and began to sleep badly. Finally she developed a headache and remained in her room and then she took to her bed. She refused to see any one and when some of her acquaintances and relatives heard of her indisposition they sent flowers and books, but she hated flowers in her room and she had dozens of books and magazines that she had never opened.

Poor Hannah was at her wits' end. She offered to put cold compresses on her mistress' head and brought a bottle of Mrs. Frisby's favorite lavender smelling salts, but when she only broke down and cried and said she guessed she was homesick this frightened old Hannah so badly that she sent a hurry call for Doctor Dent and he came, as he laughingly told Mrs. Frisby, "on two wheels." When he had talked a few moments he told her if he had had time he certainly would have brought her an aluminum ring with a glass setting as big as a bean. At this she laughed. Before he went away he said he was going to send her a cure. It would arrive the next morning promptly at nine o'clock, and as it was a peculiar remedy and must be delivered directly into her hands she would have to be downstairs when it was delivered. And then he went away, and so busy was Mrs. Frisby in speculating over what the cure could be that before she realized it her headache was gone and when Hannah appeared bearing a tray upon which a dainty supper reposed she fell to and ate with a relish.

The next morning Mrs. Frisby came down to breakfast. She ate hurriedly and as soon as possible returned to the big window in the living room which commanded a view of the street. Promptly at nine a car drove up and a man got out with something wrapped in a blanket in his arms. Mrs. Frisby gasped in horror. A moment later the maid ushered the man into Mrs. Frisby's presence.

The man came forward and without a word set the bundle on the rug at the old woman's feet. He then removed the blanket and there stood revealed the funniest crooked-legged wrinkled-faced Boston bull puppy that was ever seen.

"A dog!" fairly shrieked Mrs. Frisby. "I hate dogs!"

"Oh, but you won't this one, ma'am," said the man. "He's only six weeks old. He comes from a long line of blue ribbon winners. He's more intelligent than a—a child. He will make a fine pal. I have written directions as to his diet and care and I think that's all. Good morning," and before the old woman could frame a protest the man was gone.

Left alone with a dog! She, Caroline Frisby, who hated dogs. She would ring the bell for Hannah and she would order the dog sent back at once. As she rose from her chair and started for the door the puppy, whose idea of the world to date was that it was full of love, warmth, milk and dog biscuits, mistook her intention and, staggering forward on his crooked legs, began to yip and growl and cavort and finally in a perfect ecstasy of joy rolled over on his flat back right under her feet.

Mrs. Frisby attempted to shove him out of her way with her foot, but the dog caught hold of the toe of her shoe and began worrying it. In order to get rid of him she stooped down and attempted to grab him by the collar, but the puppy, seeing a hand approaching, leaped up and kissed it with his warm moist little tongue. The old woman drew back her hand, but she stood looking with fascinated gaze into the friendly bright eyes of the little dog. Why, after all, dogs were not so bad—not this one at least. Maybe she would wait a bit before calling Hannah—there was plenty of time. It would do no harm to watch the creature a moment, and she went back to her seat by the window.

An hour later when Hannah came into the room, followed by Doctor Dent, they found Mrs. Frisby sitting by the fireplace with the puppy in her lap. Her jeweled hand was gently stroking the little fellow's warm body and he was sleeping. She looked up with a smile when she caught the astonished look on old Hannah's face, and the amused eyes of the young doctor.

"I see my cure has worked," said Doctor Dent, as she came to stand by her side.

"I think it has," answered Mrs. Frisby soberly. "But what if it hadn't?"

"I had one more thing to try," he said.

"I was going to bring my sweetheart. She is a sure cure for fidgetitis."

"Who is she, doctor?" asked Mrs. Frisby.

"Julia Markham—"

"Julia Markham!" fairly cried the old woman. "Why, she is my grandniece—did you know it?"

"Not until after we were engaged," said the doctor.

"Well," said Mrs. Frisby thoughtfully, "I promised Julia's mother I would make a home for that girl, but I never have. I have always thought I hated young things—"

"But do you?" asked Doctor Dent.

"Not now," answered the old woman. "And if Julia has had sense enough to get engaged to a fine young fellow like you, why, maybe it would be a good thing all the way round for her and you and I to live under this roof together."

"And the dog?" asked the doctor with a smile.

"And Brownie, of course," answered Mrs. Frisby firmly.

Make Use of Firewood in Wedding Proposal

A wooing custom on the island of Formosa was explained by Mr. E. H. de Bunsen, H. M. consular service, Japan, to the Royal Geographical society.

"Marriage among the Tsalisen Paiwans," he said, "is a matter of individual choice, and not of family arrangement. The proposal can come from either party, but it is usually the man who makes it.

"The manner of wooing is peculiar. After taking steps to acquaint the woman, through a third party, what his intentions are the suitor takes a bundle of firewood by night and leaves it outside the door of the house where she lives. If the bundle is taken inside the house, it is a sign that he may continue his suit; if left 'in situ' it is an indication that his advances are rejected."

Eventually, if all goes well, he is one evening invited to enter, and such an invitation is held to constitute a binding engagement.

For reckoning small amounts firewood also passes for value in Formosa.

Aesthetics

Two aesthetes were in a drug store eating lunch. (We don't know where they got the price.)

"That is the most exquisite pinkish glow I have seen in many a day," remarked one.

"Yes," agreed the other. "It is like the evening sun against fleecy clouds."

"And the white bread makes such a perfect background. Notice the delicate shading."

"And there is just enough of it to blend. Not overdone. I detest glaring colors."

"Yes—I believe I could eat another ham sandwich."—Louisville Courier-Journal.

Worshipers of Baal

Baal, the god of the ancient Canaanites and Phoenicians, to whom children used to be sacrificed, is still worshiped by the Nuba blacks, who live on the granite mountains of the Dar Nuba, or land of the Nubas, in the far south of the Sudan, just above the equatorial swamps.

In Kordofan, north of Dar Nuba, Mr. Fife found men with 12-foot spears riding on bulls, and he was told that the Messeria Arabs of Dar Homr, in southwestern Kordofan, employ bull cavalry against the Dinka tribes.

Bible Mention of Silk

Silk is undoubtedly mentioned once in the Bible namely, in Rev. 18:12, where it is mentioned among the treatments of the typical Babylon. It is, however, probable that the texture was known to the Hebrews from the time that their commercial relations were extended by Solomon.

TWO WOMEN FOUND HELP

Their Sickness Banished by Lydia E. Pinkham's Vegetable Compound

Mrs. Nina Matteson, Box 206, Oxford, N. Y., writes—"If it had not been for your medicine, I could not have done my work as it should have been done. Mother told me of Lydia E. Pinkham's Vegetable Compound, and I had read in different papers what it had done for different women. She wanted me to try it, so my husband got me one bottle at first; then I took two others. Now I am feeling quite strong again."

Mrs. Ernest Tanguay of Adams, Mass., says she was ill for four years and could not sleep nights or go out on the street. She read about the Vegetable Compound and decided to try it. After taking eight bottles she was able to do all her work and go anywhere and is quite herself again.

This dependable Vegetable Compound is a household word in thousands of homes. The fourth generation is now learning the merit of Lydia E. Pinkham's Vegetable Compound.

For more than half a century, this reliable medicine has been used by women with very satisfactory results. If the Vegetable Compound has helped other women, why shouldn't it help you?

HANFORD'S Balsam of Myrrh For Piles, Corns Bunions, Chilblains, etc.
All dealers are authorized to refund your money for the first bottle if not suited.

Housewives—Reduce Canning Time 75%. Ask druggists, grocers for Mrs. Price's Canning Compound. Send name and address of self and five friends for one sample. Two extra samples 10c. K1605 North Penn, Minneapolis, Minn.

Ambitious Agent With Good Record and small capital. Join us. Our business unique, highly profitable and easily learned. Few hours weekly. Keeney, 3999 Langley, Dept. K, Chicago.

Big Money Making Goods at Home. Spare or full time. Men, Women. No experience necessary. Send 10c for sample and full information. H. E. Gillis, Box 336, Oakland, Calif.

Pat. Product, 100 Uses in Every Home, Store and Garage. Used in the White House and U. S. Senate. We'll help start you in business. Main Office 4502 N. 3rd St., Philadelphia, Pa.

10 to 15% Earned on Syndicate investments. Mortgage Loans, Apartment Bldgs., Hotels, Chain Stores, etc. Sold on monthly payments. Brokers wtd. P. O. Box 433, New Orleans, La.

LUNCH WAGON—Now running here and fully equipped. Taken for debt. Will sell $1,800 cash. One-fourth of actual cost. Great Bargain. SLACK, Silver Creek, New York.

LAND OWNERS, ATTENTION! Have you a bargain to offer, good title, land and location? Then write to me, giving all details. C. F. HASSMAN, Ft. Madison, Iowa.

Wanted—Salesmen calling on machine or automobile repair shops, to handle side line of small Machine Tools on liberal commission. Address Box 376, Spring City, Pa.

Mitchell Eye Salve For SORE EYES
AVOID dropping strong drugs in eyes sore from Alkali or other irritation. The old simple remedy that brings comforting relief is best. 25c, *all druggists*
Hall & Ruckel, New York City

Wolves Threaten Industry

Patagonia, which is one of the great centers of sheep breeding, is in terrible trouble because of packs of dog-wolves which are destroying sheep by the thousand. These creatures are crosses between the native wolf and collies that have run wild. They have little fear of man and, indeed, have killed many shepherds. They are doing such terrible damage that the export of wool and mutton from Patagonia is rapidly decreasing.

Not Product of Panama

Panama hats are not made in Panama, as popularly supposed. They are manufactured almost exclusively in Ecuador and Peru. The misnomer arose from the fact that such hats were introduced to the world through the Isthmus of Panama.—Pathfinder Magazine.

Planting trees and flowers doesn't raise the taxes.

FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

BOILS There's quick, positive, relief in **CARBOIL**
GENEROUS 50¢ BOX.
At All Druggists — Money-back Guarantee
SPURLOCK-NEAL CO. - NASHVILLE, TENN.

PARKER'S HAIR BALSAM
Removes Dandruff-Stops Hair Falling
Restores Color and Beauty to Gray and Faded Hair
60c, and $1.00 at Druggists.
Hiscox Chem. Wks. Patchogue, N. Y.

FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balsam. Makes the hair soft and fluffy. 50 cents by mail or at druggists. Hiscox Chemical Works, Patchogue, N. Y.

Greece of the Seven Wise Men

Huge Blocks of Marble Show How Well Ephesus Was Built.

(Prepared by the National Geographic Society, Washington, D. C.)

ONE of the most interesting periods of ancient Greece was that of the so-called Seven Wise Men, 650 to 550 B. C. There is great disagreement among ancient authorities as to who all the Seven Wise Men really were, and only four of them are the same in all the lists given.

The four about whom we are sure are Bias of Priene, Pttakos of Mitylene, Thales of Miletus, and Solon of Athens, and three of these four were from places on the eastern Mediterranean.

The centers of interest and activity among the Greeks at the time of the Seven Wise Men were in Asia Minor, and such familiar names as Samos, Chios, Miletus, Mitylene, Smyrna, and many others were connected with the great events that occupied the minds of the people in that era. It was a time of unique interest in history, for much of our present thought-life owes its origin to movements which began in the days of the Wise Men.

Can we put ourselves back in that faraway time and picture something of the homely, everyday life of the people? Can we find out how they thought and felt?

The outward surroundings we can reproduce, for they are still practically the same. The eastern Mediterranean is one of the gardens of the world. The sea is bluer than other seas; the tints of the skies are softer, the violet and rose blend more marvelously in the sunsets, the mountains have a sensuous attraction, and the sails on the horizon allure.

There is a wonderful charm also in the island life of the Aegean, and that charm must be in many ways the same at the present time as it was in the distant age of which we are speaking.

The shipping also has not wholly lost its ancient form. It is true that the picturesque warships, with their banks of oars each side, have disappeared; but the craft which lazily sail from one port to another today may well remind us of the descriptions of the old merchant vessels.

Rapidly Growing Colonies.

A great wave of colonization had passed over that part of the world just before the time of the Wise Men, and the colonies, after the struggle for existence of the early years in new surroundings, had emerged into a larger life. In finding larger life the sea always helped them; for, in political strife within and the need of protection from without, there was always the sea for refuge. People who can sail away from trouble at home always find resources, and the sea was the source of many treasures.

The growth of the colonies was rapid, for other reasons. How could it be otherwise in such beautiful and fruitful surroundings. As Herodotus says, "The Ionians built their cities under the finest sky and in the finest climate in the world, for neither the regions above nor below nor the parts to the East or West are at all equal to Ionia."

To be up to date at that time one had to live in Ionia, where life was luxurious. There things were produced richly with little effort; grapes were abundant and the wine the best in the world, and ships laden with olives and wine and oil sailed to all ports of the Mediterranean—Egypt and Phoenicia, Italy and northern Africa, and even as far west as Spain—bringing back the luxuries of other lands.

Long before Athens joined the circle of commercial cities, the riches of the entire eastern world were represented in Ionia. The market-place in both large and small towns was the central point and constituted a kind of bourse—in fact, was the Wall Street of the town—where the excitement of trade ran so high that a market-master was necessary to control it.

The question naturally arises: "How was business carried on, by barter or by some primitive kind of banking system?"

What the Coins Tell.

Our chief testimony on this point is furnished by the coins of the period, for coinage originated in Asia Minor, and as early as the time of the Wise Men coins were in common use. There are very few specimens of that age now in existence, yet some are preserved in the British museum and in other collections.

The first coins were made of electrum, which is a mixture of gold and silver and which was found in natural form in the mountains of Lydia. There were no inscriptions on them, but emblems of religious worship and also of trade.

The age of the Wise Men was before the time of Greek history, and there are few records from which to reproduce it. In trying to describe the culture of an age wholly different from anything which we have ever known, the chief authority is from internal evidence of writings of the time, largely poetry, which now exist for the most part in fragments, quoted by later writers, and also from pictures or vases belonging to that period.

The pictorial representations on the vases of the stories of the gods reproduce the ordinary customs of daily life in regard to religious worship, dress, use of chariots and horses, weapons of war, varieties of musical instruments, habits of sitting and standing, wedding and funeral ceremonies, and many other things.

Are we justified in calling the period a cultured one?

It seems that we are justified in attributing culture to people who could produce and enjoy the best lyric poetry which the world has ever known, and who could originate lines of thinking that have had a permanent significance in the development of the intellectual life of later times.

We find in the late Seventh and Sixth centuries B. C. the beginning of modern systematic knowledge, and a careful study of the thought of the time will give us an insight into the origin of modern science and philosophy, for our present use of language and our ideas of the world are permeated with the results of that ancient thinking.

Culture in Ionia.

Even the emancipation from traditions and the desire for independent individual thought, which characterize modern ideals, find their counterparts in the age of the Wise Men.

The culture that arose in Ionia was very different in its form, however, from any development of later times, and most difficult for us to understand.

It was, first of all, addressed to the ears and not to the eyes. We are now essentially an eye-minded people, and measure our learning by the books that we read and write and collect in libraries and by other things that we can see with our eyes, but the Sixth century B. C. was an age without any free distribution of written records and only the beginnings of libraries, which were mostly collections of wooden tablets. Some of the great men of the latter part of the period each wrote a book, but it was a laborious process.

Social life in Ionia and the islands was the life of men and women together, for women were free in that age to share in all the activities, even in public athletic exercises in the gymnasium of the town, as we read of their doing in the Island of Chios. The life of all was free and open and natural, and the standards of morality were much higher than in subsequent periods of Greek history.

The first school of philosophy was established in Miletus by Thales, one of the Wise Men, and was quite a remarkable institution, exerting an influence for more than a century.

There seems to have been a shrine at almost every turn of the mountain path and a religious ceremony for every act of daily life. There were spirits in every wood and stream and spring.

Stone That Decays

There are stone doctors, too. Stone decays and a "preservation committee" in England is investigating causes, hopeful of being able to recommend remedies. Experts are energetically on the trail of certain bacteria believed to be responsible for disintegration. Even stone that is apparently sound may be infested with micro-organisms determined to reduce their helpless host to dust.

Foolish to Boast of Great Descent

"Tracing one's ancestry is a rank fallacy," declares Albert Payson Terhune, who has just completed a year's study of genealogical research for the American Magazine and is now attacking the growing fad.

"In the first place few people realize that perhaps millions of ancestors, good and bad, have intervened between themselves and the illustrious person from whom they claim to have descended," he says in summing up his studies. "Secondly, several million other people, if they took the trouble, could boast of the same lineage. Thirdly, boasting of a great ancestor is a confession of inferiority if the descendant has not lived up to the repute of his forebear.

"The most common ancestral claim," says Mr. Terhune, illustrating the weakness of the average case, "is relationship to William the Conqueror. Simple arithmetic shows these facts:

"Science allows about thirty-three years to each generation, which shows that there have been 26 or more generations between a person living today and William the Conqueror, who was in his prime in 1066.

"The descendant had two parents, four grandparents, eight great-grandparents and so on. Continuing to double 26 times, it will show about forty million ancestors since 1066. So the descendant would have only a forty-millionth of the Conqueror's blood.

"In all Great Britain and France in 1066 there were not 40,000,000 people, so if anyone has had 40,000,000 ancestors since that date, he is certainly descended from William. Also he is descended from almost every robber and homicide and mendicant and genius and celebrity who happened to be alive in the Conqueror's time and earlier.

"The common fallacy is the result of tracing one particular line and ignoring a thousand other branches of a family. I know of one New Englander who succeeded in tracing his ancestry directly to Adam with just as much accuracy as many have traced theirs back to Charlemagne or other historical figures.

"Another barrier to effective genealogical research is the old-time system of family names adopted from residence or occupation. Thus John Hill, who lives on a hill, and John Church, who lived by the church, may have been the closest relatives, yet their descendants go off on wide tangents in tracing two families."

It is far better, says Mr. Terhune, to decree: "I had no ancestors to boast of, but you can bet my descendants are going to have."

"Red Tape" Hampering Business in Poland

Like most governments of countries in economic difficulties, the Polish government has tried to improve matters by a network of regulations and prohibitions. Goods can still only be imported with a license and until lately it was very hard to send money out of the country. Such regulations, if applied at all by a not too well co-ordinated or experienced administration, must apparently affect the small as well as the great.

When the London Daily News correspondent was sent a pipe as a birthday present, which had probably cost $1 or so, to receive it he had first to trudge off to the ministry of trade and industry for a special import license. One lady wanted to send 25 cents in currency to cover postage of a parcel, to a friend in England. She asked a post office official how to do this and he is said to have replied, gravely and politely: "First, madame, you must have the permission of the minister of finance."

Trains Vacuum-Cleaned

Using the principle employed by some garages in this country for quick cleaning of automobiles, a railway in France has installed large vacuum tunnels for its cars. All that is necessary is to pull a train through an archway lined with brushes and vacuum cleaning attachments, which are operated automatically, and the cars are thoroughly cleaned and polished when they emerge.

Case of Nerve

"Don't worry," said the dentist. "I always give my patients—ah—something to—ah—quiet their nerves."

"Then what was that fellow in there yelling for?" demanded the skeptical sufferer.

"More!"—American Legion Weekly.

Raleigh's Restless Spirit?

Beddington church, Surrey, England, in which Sir Walter Raleigh is believed to have been married to the niece of Sir F. Carew, is to be restored. The headless ghost of Sir Walter is said to have been seen in the churchyard.

Pa Buzz fails to make a "homer"

FLIT spray clears your home of flies and mosquitoes. It also kills bed bugs, roaches, ants, and their eggs. Fatal to insects but harmless to mankind. Will not stain. Get Flit today.

FLIT

DESTROYS
Flies Mosquitoes Moths
Ants Bed Bugs Roaches

"The yellow can with the black band"

© 1927 STANDARD OIL CO. (N.J.)

Cuticura Soap Shampoos Keep the Scalp Healthy

Regular Shampoos with a suds of Cuticura Soap and hot water, preceded by light applications of Cuticura Ointment, are most effective. They do much to cleanse the scalp of dandruff, allay irritation, stimulate circulation and promote the healthy condition necessary to a luxuriant growth of hair.

Soap 25c. Ointment 25 and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: "Cuticura Laboratories, Dept. 33, Malden, Mass."

Cuticura Shaving Stick 25c.

Earliest Lifeboat

In 1785 Lionel Lukin, a coachmaker of an inland town near London, put afloat on the Thames a Norway yawl which he had fitted with water-tight compartments, a heavy iron keel and other essentials in buoyancy and stability, which are the cardinal and requisite features of the lifeboat of today.

Australian Film Made

Australia has just produced its first superfilm. It is entitled "For the Term of His Natural Life," and was made by an organization which controls 42 theaters in that country.

Self-Regulating Iron

The iron equipped with a thermostat eliminates the effort involved in connecting and disconnecting the iron from the electric source and in cooling and reheating it again. The thermostat works automatically inside of the iron and controls the heat so the iron is never too hot for ironing, but maintains always an even temperature.

The Happy Alternative

He—Do you think money is necessary to happiness?

She—Not if one has unlimited credit.—Boston Transcript.

FACTS
—AND THE OPEN MIND

THE MOST important element in business success—and the most difficult—is to be sure that you have all the facts before you act.

TO GET them all, from every possible source, is the first objective in General Motors. The Research Laboratories contribute some. These are nuggets, left in the crucible, after hundreds of ideas that looked good have been burned away. The Proving Ground contributes others. Dealers contribute. The public contributes. Every department contributes. Through the whole organization runs a spirit of inquiry and of rigid insistence on proof.

OUT OF such thinking come the new models announced from time to time by Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac—all with Fisher Bodies. And by *Frigidaire*. Each new model is a tested step forward. Nothing goes into it as a result of habit or guess or pride of opinion.

Nothing counts but hard-won facts, gathered and used with an open mind.

Chevrolet
Pontiac
Oldsmobile
Oakland
Buick
LaSalle
Cadillac
Fisher Bodies
General Motors Trucks
FRIGIDAIRE
The electric refrigerator

GENERAL MOTORS

"A car for every purse and purpose"

Classified ADS.

ONLY A DIME A LINE

CASH TERMS

Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

100x140 corner lot on paved street, paving paid for; two modern houses on it, one of them furnished; priced at $9500; reasonable terms. This is the best buy in Ocean Beach.

THE MAY CO., 5009 W. Pt. Loma boulevard, Ocean Beach. Phone Bayview 0422.

STORE FOR RENT at 1886 Bacon street, sixty feet from Newport avenue. Terms, $25 monthly, or will lease for three years at $30 per month. Interior 24x40 feet. Best location in Ocean Beach for merchandise establishment.

OUR FURNISHED HOME on upper Seventh street, San Diego; six large comfortable rooms; for lease to responsible people; exclusive district; residence to suit the most fastidious. Rental $100 monthly, or will lease unfurnished. Phone Hillcrest 1321-W.

FOR SALE—Victrola cabinet, $25; National Console, $40. FROIDE'S, 1868 Bacan street. O. B.

WANTED TO RENT—Furnished cottage, two bedrooms, near school; permanent tenant; not over $25. What have you? Wenrich & Warren, near Merry-go-Round.

FOR RENT—Desirable apartments, over O. B. postoffice on Newport avenue; suitable for retired naval people.

FOR RENT—Furnished apartments ground floor; triplex cottage. Reasonable, 1034 E street, San Diego.

FOR SALE—Small furnished cottage, near ocean, $1600; $200 cash, balance $25 per month. Wenrich & Warren, near Merry-go-Round.

FOR SALE—Used walnut dining set, ivory bedroom set, breakfast set, walnut chiffonier, ivory bureau, hat rack, desk, kitchen table, bedside table, bedroom rocker and chair and other odd pieces. Mrs. W. W. Roberts, 4836 Narragansett Ave. Phone Bayview 0621-J.

FOR RENT—Cottage, 3 rooms and bath; completely furnished; adults only, $22 per month to permanent tenants. Call 4945 Del Monte Ave., Ocean Beach.

WANTED—Housework by reliable, industrious woman. P. O. box 758, Ocean Beach.

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

Subscribe for "The Beach News."
One Dollar for One Year

Do You Know?

THAT this newspaper is officially legalized for the publication of CERTIFICATES OF INDIVIDUAL FICTITIOUS NAMES and any and all kinds of LEGAL NOTICES. The attention is particularly requested of beach business folks who believe in the patronage of home industry. Dollars and dimes sent away are gone beyond recall.

"BUY AT HOME"
Patronize Community Merchants

MISSION BEACH AMUSEMENT CENTER

SKATING
Every Day and Evening in the Year at
KICKHAM'S
MISSION BEACH
ROLLER RINK
Largest Skating Surface in Southern California
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

MISSION BEACH GARAGE
3779 Mission Boulevard,
Mission Beach
WILLIAM F. ENGLAND
Phone
Pacific Beach
1151

TOWING AND EXPERT REPAIRING
BRAKE BANDS RE-LINED FREE

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

"Buy At Home"—Patronize Your Community Merchant

Subscribe to "THE BEACH NEWS"—One dollar for one year.

The Beaches Are Growing
And So Are We!

Subscribe to "THE BEACH NEWS"—One dollar for one year.

"Buy At Home"—Patronize Your Community Merchant

283
home banks for *home* people in
164
California cities
The "homiest" home bank in California

THE BANK OF ITALY is the leading "home-bank" of California. It serves more home-owners than any other financial institution. It is owned by 15,000 "home-folks" all over the state. Hundreds of thousands of homes from the Oregon line to the Mexican boundary contain "anchors to windward" in the form of Bank of Italy pass books.

Have you one in your home?

Bank of Italy
National Trust & Savings Association
Over 1,000,000 Depositors

OCEAN BEACH BRANCH
OFFICERS
F. E. MANNING, Manager
C. W. TOBEY, Asst. Manager

California STATE FAIR *Sacramento*
September 3 to 10

THE SUNDAY PAPER

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.

THERE has been a good deal said by one sort of reformer or another against the Sunday newspaper, as we find it in America today. It is often sensational, it keeps people at home who might otherwise go to church, it doesn't always emphasize the most worth-while things, but it is interesting, not only to bald heads and politicians, but to every member of the family.

Little Nancy, aged five, and youthfully feminine, is sitting on a low stool before the wood fire as I write, looking over the fashion supplement. She has her own opinions concerning hats and furbelows and frocks with full skirts or narrow ones, and these no doubt have been modified by her early contact with the Sunday newspaper. The sheet keeps her quiet and contented, if it does nothing else, and gives me an opportunity to read the sporting news in the section of the paper which has fallen to my lot.

Charlie has grabbed the comic section and is smiling contentedly, as he follows the exploits and the escapades of the precocious infants and the clever crooks whose doings are pictured every week. I'm not sure that Charlie's morals are being strengthened by his perusal of these highly colored sheets or that his powers of thought are being developed, but if it is true, as was once claimed, that every human being must ultimately eat his peck of dirt, possibly it is equally true that every child must ultimately read his minimum of foolishness, and possibly neither the dirt nor the foolishness is permanently harmful. At any rate it is soon going to be time for Charlie to study the golden text of his Sunday school lesson, and the one thing may be an offset to the other.

Nancy at present is concerned with the dramatic section. She is planning a trip to the city within the next few days, and she is trying to decide whether to hear grand opera or a musical comedy. Probably she'll finally decide that a real play's the thing. She will decide pretty soon that little Nancy is making a good deal of noise in trying to reach a proper sartorical conclusion, and she'll take the paper away from the child and look over it herself.

Perhaps the feature of the Sunday newspaper that attracts the least attention is the news. We are all more or less taken by the feature stuff—by the jokes, the fashions, the record of sports, the illustrated section. Sunday is a day of relaxation and rest and we like the light stuff that involves little concentration and little thought. We may scan the headlines to find out whether or not the serious problems of politics and government are still crying for solution, but the Sunday newspaper, in the main, is a journalistic vacation for every member of the family.

After we have read it we decide that, after all, we'd better get the children ready for Sunday school and go to church ourselves.

"RICH MAN--POOR MAN"

THE table was set for the royal banquet. Golden goblets marked the places of noblemen whom Charles II was entertaining. For the royal palate of His Majesty and for the distinguished palates of his guests, on that day in 1661, a rare food was presented. It was called pineapple—a curious but luxurious food, which since the middle of the 16th century had been a hot house food for kings. Its appearance marked a great occasion. Its cost was fabulous.

Cycles move swiftly, and four centuries later another table is set. This time for a workingman's dinner. For the palate of the workingman a familiar food is served—pineapple. It is bigger in size and better in quality than the pineapple served to Charles II. Its cost is less than a quarter.

The history of pineapple between 1661 and 1927 takes on somewhat the form of a travelogue as the pineapple is one of the most cosmopolitan of fruits.

Its earliest appearance has been traced back to the time when South American Indians offered the pineapple to Spanish explorers as something especially luscious. The fruit was too tender to be taken home to Spain on the long sailing voyage. One of the sailors, however, conceived the idea of taking some of the suckers from which the Indians assured them pineapples could be grown.

Arriving in Spain the strange fruit puzzled Spanish gardeners. After experiment, however, they succeeded in raising it under glass. Some of the suckers they took across to Morocco, where the subtropical climate was similar to that of South America. Grown in Morocco, the size of the pineapple increased.

The fame of the fabulous fruit spread. English and French royal personages sighed for a taste of the fruit which was being served on banquet tables in Morocco. By the middle of the 16th century, European tables were honored with the royal fruit. A hundred years later we hear of some carefully cultivated pineapples having been sent to Cromwell, and in 1661, after its appearance at the famous banquet of Charles II, there was an enormous demand for the pineapple. It became known as "Monarch of Fruits"—perhaps from its association with kings, or perhaps from its own crown which grows in a tuft on top of the fruit.

French and English gardeners grew the favored fruit in hot houses and sold it at exorbitant prices to the wealthy classes. English plant breeders at the Royal Botanical Gardens in London sought to develop the largest and best flavored varieties. It was there that the Smooth Cayenne, now grown in Hawaii was discovered. The Smooth Cayenne gave the rich Englishman just a little larger fruit for his guineas. It has given the Hawaiian canner the basis for a great industry.

In 1718 the cultivation of pineapple was first successfully established in England in the garden of Sir M. Decker of Richmond, Surrey. The plants were grown in pits heated with bark and watered with tepid water. When Balzac built his home at Les Jardies he planned to get rich by raising pineapples. He felt sure a small investment in pineapples would develop in a splendid income—"without having to turn out a single page of copy" he used to say. But unable to raise the amount for the small investment, Balzac's dream was never realized.

The next we hear of the much-traveled pineapple it is back again in the tropics, after a successful conquest of Europe. The earliest record of pineapple growing in the Hawaiian Islands dates back to 1813 when Don Paulo y Marin, a Spaniard from Mexico, made a planting in Dona Island. It is believed that the fruit was brought to the island by Spanish vessels that had been visiting Mexico. It is said to be native of Brazil whence it likely found its way into Mexico, the West Indies, Asia and Africa.

But weary of globe-trotting, the pineapple evidently found its most congenial soil in the Hawaiian Islands for it is there that the industry has found its greatest development, and it is from the Hawaiian Islands that the choicest fruit is obtained.

When James Drummond Dole, a Harvard graduate who went to Hawaii and became interested in raising pineapple, proved that the Smooth Cayenne could be grown bigger and better in Hawaii than elsewhere, he found on his hands the problem of supplying a world market, which since the days of Charles II's banquet, had been longing for pineapple. The fruit had proved too tender for the Spanish explorers to take home, and it was still too tender to stand shipment when picked ripe. Mr. Dole, solved this problem by having the pineapple picked ripe and put into cans—thus treating the people in all parts of the world to the same sun-ripened fruit which the native Hawaiian enjoys. His remarkable success has caused him to be called "the Pineapple King".

With the advent of ripe pineapple in cans, the verage American workingman enjoys far better pineapple than those relished by Charles II. And instead of being served as a luxury pineapple has now become a staple, appearing on the table with any course in the meal.

The popularity of pineapple pie affords an example of the extent to which a food for kings has become a food for millions. A few years ago nobody had ever heard of pineapple pie. Yet today restaurant owners tell us it is second in demand only to apple pie, which for centuries has been an American institution. The same fruit which was carefully carried in on silver trays to royal tables, may now be seen in the most democratic "quick lunch wagon", shoved across the counter some hundred or more times per day in the familiar form of pineapple pie.

CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School 9:45 a. m.
Morning service at 11 o'clock.
SEVEN—O B NEWS
Sermon by the pastor, "Kingly Fellowship."
Anthem by the choir.
Communion and reception of members.
Young People's meetings 6:45 p.m.
Song service at 7:30 p. m.
Rev. W. S. Dunn will speak on "Christ and the Business World."
Music by the choir.
Tuesday, 6 p. m., girls' club.
Wednesday, 7:30 p. m., prayer meeting.
Thursday, 7:30 p. m., choir rehearsal.
Friday, 7:15 p. m., Boy Scouts.
You are cordially invited to meet with us in the services of the church.
Go to Church Sunday.

SACRED HEART CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)
F. J. Stoetzel, Pastor.

Sunday school 9:45 a. m.
Morning service at 11 o'clock.

NEW TRINITY CHAPEL
John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.
Morning prayer at 11 o'clock.

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.
PHONE BAYVIEW 0017

If it's about the beaches
It's all in "The Beach News."
Only One Dollar for One Year

OCEAN BEACH POSTOFFICE
U. S. MAIL SCHEDULE
By Postmaster H. K. Rankin

General Delivery—8 a.m. to 6 p.m.
Money Order Department—8 a.m. to 5:30 p.m.
Mail arrives and is distributed 10:30 a.m. and 4:30 p.m.
Mail departs 10:15 a.m. and 4:15 p.m.
Sundays and holidays, mail departs 10 a.m.
Mail closes 10 a.m. and 4 p.m, or 15 minutes before daily departure.
Windows not open on Sundays.

PENINSULA MASONIC LODGE
No. 620, F. & A. M.
Stated meetings first Thursday in each month at Masonic Hall, 5019 Newport avenue, Ocean Beach, Calif.

O. B. POLICE SUB-STATION
Abbott St., near Santa Monica Ave.
Phone Bayview 0431
Sergeant Geo. W. Churchman;

OCEAN BEACH LIBRARY
1967 Abbott Street
Hours—Monday, Wednesday, Saturday—2:00-8:00 p. m.
Tuesday, Thursday, Friday—2:00-5:00 p. m.

IF YOU HAVE
HOUSES
FOR RENT
Classified Ads Get Quick Results.
WE CIRCULATE